SEAT





Take a look around you. Do you see roads? Or beginnings? Obstacles? Or possibilities? At SEAT, we see the world in all its wild, wonderful glory. We can't help it. We're from a place that buzzes with creative energy. Where different is just the done thing. And so everything we touch - from cars to bikes to new mobility solutions – is designed to help you live a bolder, brighter, more surprising life.

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Remember that rush you get when you're pulled in by something new? It's exciting. Like you've been filled by the promise of freedom. Sometimes that feeling lasts long enough to fuel countless new stories. This is the SEAT Leon, made in Barcelona for those who know just how enduring temptation can be.

it's a whole other story.



4 generations in and the SEAT Leon continues to redefine the story. It's all about endless style and proper substance. With bold design, innovative safety technology and seamless connectivity offering a truly dynamic drive. Expand and illuminate your world with a larger interior and Full LEDs. And now, you have more engine choices than ever, with a Plug-in e-HYBRID version available for both the SEAT Leon and the bigger-capacity Leon Sportstourer. Take a step towards limitless seduction.

asting desire.

Hypnotic design.

When it looks this good, it's hard not to stare. With an attractive Diamond grille, full LEDs at the front, and a Coast-to-Coast LED light at the back. Expertly designed with better proportions fora bolder presence overall. The SEAT Leon's exterior has smooth flowing surfaces and dynamic lines to give off a fresher, sportier look. This is a car that stands out. Even when it's standing still.



Get carried away by temptation.

With irresistible features that reinvigorate your journey. The SEAT Leon has Performance 18" Machined Alloy wheels to move you forward with confidence. And dynamic blinkers that let you show off every one of your eye-catching turns. Go with the flow and let in the cool with a Panoramic Sunroof. And, to top it off, we've dressed it up the way it should be, with a Leon signature logo proudly adorning the back.





Illuminated to show off its best angles. The SEAT Leon's wraparound ambient LED welcomes you with an arc of light that extends across the whole dashboard. A blend of design and functionality, the light also flashes to warn you if it's unsafe when opening the door. At the centre, the dashboard is subtly angled towards you for better access to the 10" Navi System with touch slider. More comfortable, more connected.

More to be impressed by.

Get in and settle in, with Dinamica® microfibre upholstery providing a refined touch and feel. The Leon Sportstourer comes with an epic 1,600l of space - with rear seats folded - and you'll have easy handsfree access to it all thanks to the Electric Tailgate - just put your foot under the sensor at the rear of your Leon and, open sesame! If you need even more room, the modular seats can also be adjusted to your needs.





Enchanted by possibility.

Music, en-route information, 3D maps, calls and climate control: it's all there to ease every journey. Customise your Digital Cockpit and tweak how you want to see your data displayed. You can also match up and mirror the 10" high-definition Navi System with your phone.

Fancy a spot of calibration? Switch up your Drive Profile to enjoy smoother suspension or Eco-driving. And now you can even use natural voice control to do it all. Just keep your hands on the wheel and tell your Leon what you want to do.



Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Call it connection or just chemistry.

Whether you're behind the wheel or on the move, the My SEAT App puts your Leon in your hands. Stay in touch with your car through your smartphone, or open SEAT CONNECT via the touchscreen to start planning your route or organising your playlist. Now, you can locate parking spaces, see real-time traffic conditions and get route information to improve your experience even more.

Discover SEAT CONNECT Service Clusters to start enjoying the true freedom of full connectivity.



Always covered.

Need urgent assistance on the road? Safety & Service ensures you're always connected. Especially when you need it most.

- Assistance required? Push the Breakdown Call button to contact our agents to ask for help.
- Any questions? Press Customer Care button to put you in touch with SEAT Service.
- Time for a check-up? Your Customer Care service partner receives the car status and arranges appointments proactively.



Your car in the palm of your hand.

With the Remote Access Cluster, being away from your Leon doesn't mean being out of touch.

Just pick up your smartphone and start your journey.

- Who needs a key when you've got a smartphone?

 Tap the screen to lock or unlock your Leon.
- Preheat your cabin using the Remote
 Climatisation* feature on your My SEAT App.
 You can choose to activate it automatically
 when connected to a charging point for
 extra efficency.
- Forgot where you parked? Use Parking Position to reveal the location.
- Lent your Leon to someone else? Track it's speed and location.
- Keep calm and carry on with what you're doing.
 Your Leon will warn you through your smartphone if it detects a theft situation* when you're away.



Maps, media and much much more.

A digital lifestyle means having your content available 24/7. Because when you're fully connected, the possibilities are endless.

- Drive connected. Get online traffic information and real-time updates on road conditions.
- Ready for anything. Find the nearest parking spaces and petrol stations.
- What's the best way to get there? Online route calculation helps to optimise your journey.
- Just say it. Natural voice control can be used to activate navigation, radio and media.

* Functions subject to optional equipment or specific motorisations.

Remote Access & Online infotainment service clusters include a free-trial period. After this period, in order to keep enjoying the service a renewal is required.

Too tempting to stay away.

Brimming with smart solutions to make things simpler. As you approach, the Kessy Keyless System unlocks the doors automatically. And your Leon will already be warmed up to your preferred temperature, thanks to the Parking Heater. Also, don't forget to pop your smartphone in the Connectivity Box for easy wireless charging.

If you're on a long drive, the Tiredness Recognition system will make sure you stay alert all the way. And when you get there, let Park Assist take control of your steering wheel to make getting into those tight spaces a breeze.



16:23 Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you

Traffic Jam? Music to your ears.

Upgrade your driving experience listening your favourite radio stations and podcast, thanks to SEAT CONNECT. Discover more than 10.000 live stations, podcast episodes and nearby stations. Also, improve the quality of the sound by the Stream quality section.



Gridlock? Get lost in it. The SEAT Leon features BeatsAudio™, which delivers powerful yet balanced sound. Adjust the settings on the 10-speaker premium system for an immersive audio experience. Choosing the perfect EQ will leave you and your passengers speechless. Rush-hour never felt so good.

All eyes on you.



Why worry? We've got your back. The SEAT Leon combines performance with advanced driving assistance systems. With smart safety technology that anticipates and reacts to any situation on the road, before you even have to.



Blind Spot Detection with Exit Warning.

See, what can't be seen. Blind Spot Detection detects vehicles outside your field of vision at a distance of up to 70 metres. And when you're ready to leave your Leon, Exit Warning can detect any approaching pedestrians, traffic or bicycles. An acoustic signal sounds and the wraparound ambient LED light flashes in the doors to warn you if opening the door could cause an accident.













Exit Assist.

Say no to scrapes. When pulling out of a parking spot, Exit Assist alerts you of approaching vehicles or obstacles with an acoustic and visual sign. If you fail to respond, it brakes automatically to avoid a collision.





Lane Assist & Roadworks Assist.

Don't stray from your lane. The camera detects road markings and warns you if you're about to cross a line. The system also supports you by actively correcting steering to keep you on track. Roadwork Assist can recognise provisional signage, like roadwork barriers or guard rails.



Traffic Sign Recognition.

A camera in the base of your Leon's interior mirror recognizes and reads traffic signs, showing the information on the Digital Cockpit. The system keeps you informed about speed limits and overtaking restrictions during your journey.



Travel Assist.

Your ideal virtual assistant, Travel Assist monitors your journey, using cameras to scan for roadworks, traffic lights, road signs and curves. Using that information, it sets your speed, helping you to rise to any challenge on the road.



ACC Predictive with Front Assist.

Using cameras to scan the road, ACC constantly anticipates the danger ahead. Whether it's a car coming into your lane or a risky curve you're entering too quickly, your Leon is always ready to slow down. ACC Predictive can now combine with your Navigation System to analyse bends and speed limits and incorporate that information into your adaptive speed control.

On the road. In control.



Emergency Assist 3.0.

The next generation of Emergency Assist checks in constantly to see if you need any help. If it detects inactivity behind the wheel, it softly brakes twice to alert you. If you fail to respond to the alert, the system takes control, activates warnings for other drivers on the road and automatically slows and stops your car.







Pull the plug on boredom. Enjoy all the power of a Leon. All the environmental benefits of an electric engine. All the flexibility of a hybrid. Who says you can't have it all?

The SEAT Leon e-HYBRID, available in both Leon 5D and Leon Sportstourer versions, is much more than a standard hybrid car. Like most hybrids, it recharges its battery automatically. But it's a plug-in too. That means it uses its electric motor first, only resorting to the petrol motor for extra power. To recharge, simply plug it into a conventional power network and get ready to go.

EHYBRID.

*The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with WLTP standards, which set out test conditions applicable to all car manufacturers to ensure the comparability of these tests for all vehicles.

Cut back on your emissions. Not your plans.

Looking for a more sustainable way of driving without sacrificing performance? The innovative combination of electric and combustion engine makes the SEAT Leon e-HYBRID the most convenient low-emissions option available.



More performance, more freedom.

The plug-in 85kW electric engine combines with the 1.4 litre TSI engine to achieve 150kW of total power. Using just the electric battery you can drive up to 60km* with zero CO₂ emissions, giving you full access to low-emissions zones in the city. And by combing electric and petrol, the Leon e-HYBRID can reach up to 800km without needing to recharge.



Plug in. Power up. Go.

At home or on the road, plugging in your SEAT Leon e-HYBRID couldn't be quicker, or easier. Get 3 hours of charge* with the SEAT charger by Elli, or 6 hours with a conventional plug. There are no limits to where you can take it.



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The thrill is endless, so why not embrace it from the start? The SEAT Leon is raring to go with an alluring selection of wheels and exterior finishes with complementing upholstery fit for all tastes. It's yours however you want it.



What are you waiting for?





Sometimes it's worth going that extra mile, to get where you want to go. The FR brings even more attitude and sporty appeal to the Leon. FR-specific suspension gives you a more dynamic drive, FR bumpers and larger Performance 18" alloy wheels give you a more assured look.



Totally gripping.

The multifunctional sport leather steering wheel with FR stitching upgrades every minute on the road.



Sit with attitude.

The SEAT Leon FR's sporty seats keep you snug while you power into those curves. Choose Dinamica® microfibre upholstery for even more comfort.

FR trim.



Leave a lasting impression.

Spreading light wherever you go, the Coast-to-Coast LED light extends across the back of your Leon, giving off a look that refuses to go unnoticed.



Don't stop the beat.

Nine premium speakers, one subwoofer, a 340W amplifier and immersive Surround Technology. The Beats Audio™ sound system puts emotion at the heart of your journey*.



Feel the road.

Performance 18" Machined Alloy wheels in Cosmo Grey. The perfect meeting of aesthetics and onthe-road capability*.



Connecting the dots.

The My SEAT App and Navi System with a 10" screen combines to keep you in touch with your world from the driver's seat*.

Standard equipment

Safety:

- 6 Airbags (2 front, 2 front side and 2 curtain)
- Child seat anchors for child seat system i-Size
- Visual and acoustic seat belt reminder
 with electric contact in front and rear
- 3-point seat belts in front and rear
- Multi-collision braking system
- Lane Assist
- Multifunctional camera
- Driver alert system

Electronics:

- SEAT Digital Cockpit
- system i-Size 8.25" SEAT Media System+
 - 6 speakers
 - Interior ambient lighting
 - Rear parking sensor with park distance control
 - Electronic Cruise Control System (CCS) with Speed limiter
 - Electronic parking brake
 - Speed-related variable steering assist (Servotronic)
 - Eco LED headlights
 - Full LED rear lights with Infinite Light

Exterior:

- Exterior mirrors in Cosmo Grey
- Rear spoiler
- Sport bumpers
- Heat-insulating windshield glass
- Rear dark tinted windows
- Dynamic 17" Alloy wheels
- Breakdown kit
- Tyre pressure monitoring system

Interior:

- Grey greenhouse
- Multifunctional sport leather steering wheel
- Manual height adjustment for front seats
- Manual lumbar support adjustment for front seats
- Luggage pockets on backrest
- 3-zone Climatronic
- Interior chrome inserts
- lluminated door step
- Sun visors with illuminated mirror
- Operating voltage 12 V
- Alternator 140 A

More style. More substance.

Welcome to your world. The Leon Style trim has plenty to boast about. From the fog lights with cornering function to all the key essentials inside and out, the Style trim is for those who know which path they want to travel.



You're welcome.

The Leon's welcome light lets you know you've arrived and are ready to go.



See further, see better.

The Fog Lamps come complete with a cornering functionality to help you cut through the mist and take on those challenging corners.



A lasting thrill.

Drive with more passion, style and performance on any road thanks to the Dynamic 17" Alloy wheels*.



Everything you need.

The customisable Digital Cockpit puts your media, driving assistance and navigation in one place. And then lets you decide how you want to see it*.



Hassle-free parking.

Use Park Assist alongside your rear-view camera to turn tight spaces into easy parking places*.



Complete peace of mind.

SEAT CONNECT uses the Breakdown Call feature to automatically put you in touch with our agents.

Standard

Safety:

- 6 Airbags (2 front, 2 front side and 2 curtain)
- Child seat anchors for child seat system i-Size
- Visual and acoustic seat belt reminder with electric contact in front and rear
- 3-point seat belts in front and rear
- Multi-collision braking system
- Lane Assist
- Driver alert system

Electronics:

- 8.25" SEAT Media System+

- Multifunctional camera

- - with Speed limiter

- 6 speakers
- Electronic Cruise Control System (CCS)
- Central locking system Keyless Go
- Electronic parking brake
- Speed-related variable steering assist (Servotronic)
- Power-adjustable heated exterior mirrors
- Four speed windshield wiper intermittent control with potentiometer
- Eco LED headlights
- Front and rear reading lights, LED illuminated boot and glove box

Exterior:

- Exterior mirrors in body colour
- Rear spoiler
- Sport bumpers
- Heat-insulating windshield glass
- Design 16" Alloy wheels
- Breakdown kit
- Tyre pressure monitoring system

Interior:

- Grey greenhouse
- Multifunctional sport leather steering wheel
- Manual height adjustment for front seats
- Manual lumbar support adjustment for front seats
- Luggage pockets on backrest
- 1-zone Climatronic
- Interior chrome inserts
- Operating voltage 12 V
- Alternator 140 A



DESIGN 16" **30/2 BRILLIANT SILVER** ALLOY WHEELS



DYNAMIC 17" **30/3 BRILLIANT SILVER** ALLOY WHEELS



PERFORMANCE 18" **30/8 NUCLEAR GREY** MACHINED ALLOY WHEELS¹



DYNAMIC 17" **BRILLIANT SILVER ALLOY WHEELS**



PERFORMANCE 18" 30/9 COSMO GREY MACHINED ALLOY WHEELS¹



DYNAMIC 17" **BRILLIANT SILVER** ALLOY WHEELS



PERFORMANCE 18" 30/6 COSMO GREY MACHINED ALLOY WHEELS¹



PERFORMANCE 18" **30/4 NUCLEAR GREY** MACHINED ALLOY WHEELS¹





Standard Optional

¹Not available for 1.0 TSI 110HP (81kW) MQ-6 engine.





Colours.



Optional

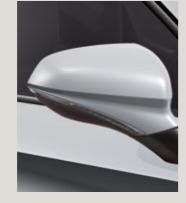
² Metallic. ³ Special Metallic. * Exterior mirrors in Cosmo Grey for FR trim.



GRAPHENE GREY³



DESIRE RED³









CANDY WHITE¹



MAGNETIC TECH²









Upholsteries.







CLOTH COMFORT SEATS



DINAMICA® SPORT SEATS







Hitting the slopes, taking your pets, or cruising the city. Whatever you're drawn to, let the SEAT Leon get you right to the heart of where you need to be. Discover exclusive SEAT accessories that let you do more of what you love.

he heart wants hat it wants.

Customisation.

Think the SEAT Leon's bold new design can't get any better? Think again. Add some high-performance details to customise your Leon and push its potential even further.

Spoiler in Cosmo Grey.

Stylish and sporty, the spoiler reduces the uplift that increases with speed and gives your Leon an even more dynamic profile.

Side skirts in Cosmo Grey.

Side skirts improve aerodynamics and give your Leon that irresistible ground-hugging look.



Customisation.

Front moulding in Matt Chrome.

For refined front-end definition to your Leon Sportstourer Style trim, matte chrome moulding incorporated into the front bumper provides the ultimate level of urban, contemporary spirit.

Rear diffuser in Matt Chrome.

Get an even sportier look with a rear diffuser that brings an eye-catching touch to the back of your Leon Sportstourer.

Aluminium pedals & footrest.

For unmatched automatic driving and total command, choose Aluminium pedals and a sleek matching Aluminium footrest for your Leon. Also available for models with manual transmission.



Interior.

Rear bumper protective moulding.

Protect your loading area with this Inox-coloured adhesive that attaches to the upper part of your SEAT Leon's rear bumper.

Rubber floor mats + Inox side sills.

Rubber floor mats help to keep the floor of your Leon as good as new. Matching side sills protect the area near your door from dust, spills and dirt.

Key covers.

It's in your hands. Give your key a distinctive feel with a Key Cover in Soft Leather or Brushed Ice Metal.





Transport.

The world is your playground. Use your SEAT Leon to play in it. These specially adapted transport accessories help you to carry everything you need for a weekend of relaxation and fun.

Ski rack.

The more, the better. These plastic-coated aluminium rails with rubber pads can carry 4-6 pairs of skis or 2-4 snowboards securely.

Ski rack xtender.

No need to strain your back to load your skis. The ski rack Xtender slides out easily for convenient loading and safe transport to the snow.





Transport.

Tow bar.

Need to take something extra along with you? This handy tow bar is just what you're looking for.

Towing bike rack.

Extra wheels don't need to be extra work. Aluminium rails on the tow bar support any type of bicycle.

Transport.

Roof box.

Protect your luggage from the weather, with this stylish and aerodynamic roof box. Simple to assemble and anchor, it opens on both sides and is used together with roof bars. Ideal for longer family trips.

Surf rack.

When there's a wave waiting to be caught, load up your gear on this rack. It adapts perfectly to the shape of your surfboard and can carry two.

Bike rack.

Going off the beaten path? Bring your bicycle with you in the easy to mount and reposition bike rack. Quick and easy fastening. With long-lasting care for your bike's frame tubes.



Protection.

Reversible boot tray.

Protect your SEAT Leon with this easy to secure, reversible boot tray. Keep dirt and liquids away from whatever's in your boot.

High walls boot tray.

Resistant, waterproof and easy to clean, this boot tray keeps things secure on even the bumpiest of journeys. The Leon signature handwriting logo adds a distinctive touch.

Semirigid boot tray + Foam boot tray.

Need to organise? Choose one of these anti-slip boot trays. Both are resistant, waterproof and easy to clean.

Pet Accessories.

Weekend escape? Now you won't ever have to leave them behind. Choose these transport accessories to make sure your pet arrives safely. And so does your Leon.

Protective seat cover.

Stop your Leon's back seats getting damaged by scratches, moisture or hair. It comes with four straps that attach to all four head restraints for total protection.

Separation grille for pets.

Perfect for keeping your pets happy and in place, the separation grille divides the passenger section from the boot and is easily removed without tools.

Dog harness.

Hound or poodle? This dog harness is available from sizes S to XL to suit every dog weighing between 2kg and 40kg.



Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Safety.

The whole story. It's about being completely prepared, so you get there safe and sound with full peace of mind. When it comes to complying with safety regulations, our accessories will have you sorted for every journey.

Help Flash.

In the event of a breakdown or accident, the SEAT Help Flash attaches to the roof of your SEAT, turning on automatically to warn other drivers of your situation. It is fully compliant with road safety regulations and expertly designed to improve visibility.

Baby Seat i-Size.

For your most important passengers. This specially adapted child seat complies with the recent security legislation ECE R129 (i-Size). It comes with colour indicators to make for easy installation, while also providing ergonomically safe positions for new-borns and toddlers. *Suitable for children up to 13kg.

Life's too short to stand still. The experts in our SEAT Service team use only SEAT Genuine Parts to keep your SEAT Leon at its best – and you at your most relaxed.

Bolder living starts here.



Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

ife's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€ / month, you can save up to 50% compared to standard costs. No worries. For more fun.



Go the extra mile. We've got your back.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km — whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Ready for bolder living.



Whatever you need. Just ask.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



Play harder. We'll keep you on track.

SEAT Insurance is tailor-made to your car. To make moving forward easy. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



Challenge ahead. Worries behind.

Live life to the fullest. SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can put your positivity into what really matters.



SEAT S.A.'s environmental mission.

🗬 Protect Climate. 🗳 Conserve Resources. 😌 Preserve Ecosystems. 🔍 Ensure Environmental Compliance.

Environmental information.



SEAT Eco Drive Profile

ECO mode allows a driving style that modifies engine and transmissions parameters in order to reduce fuel consumption and emissions.



Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp



Engines

• Diesel: 2.01 Diesel engines allow the use of R100 fuel. R100 is made from 100% renewable raw material (Hydrotreated Vegetable Oil, HVO), achieving a reduction of up to 90% in CO2 emissions during its production, compared to a conventional fuel.



• e-HYBRID: Zero tailpipe emissions in electric mode.



Renewable and Recycled materials

- Seat bucket (no leather) configuration: Its seat central areas contain at least 73% of recycled textile.
- Seat cupbucket configuration: Its seat central areas contain at least 71% of recycled textile.

Environmental information.





Informs the driver of the increase in range of electric-only engine when combustion-only is off.





An indicator that displays the distance driven with zero tailpipe emissions in electric-only mode.



Manufacturing process



Between 2010 and 2023, we reduced the CO₂ emissions per manufactured car by 69.3%, while also cutting the energy demand per car by 33.3%. Additionally, we achieved a 45.1% saving in water consumption and a 78.9% reduction in waste generated per car.

> In our path towards a circular economy, we have established a process for dismantling discarded parts and components. This process breaks down complex items into single-material parts, enabling proper segregation and giving these materials a second life. As a result, what was once considered non-recoverable waste is now transformed into revalorized, reusable materials.





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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