SEAT Mii.

SEAT

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At your service.

Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.

Easy mobility.

The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It's what we do.

Because if it doesn't set you free, drive you forward, make things better, what's the point? If it's not easy, it's not mobility.

Your Mii.

Fearless forever.

Fun. Practical. Eye-catching. Tech-savvy. Maybe you can have it all? A car designed for the city, but built with the latest safety and driving technology to adapt to any road. The SEAT Mii. Do what you feel. Not what you're told.

Style. You can't have too much.

It feels great to look this good. A clever, compact design with 5 doors. Smart details, like oversized headlights, dynamic front grille and an impressive range of alloys. You can even mix and match your roof and body colours. Yours to show off.

Go on.
Treat yourself.

Life is made better by little luxuries. Like upholstery with coloured stitching. A dashboard that you can customise with cute details. Or a leather trimmed steering wheel that you'll never tire of holding. This is living.

Let the good times roll.

Music matters, especially when you're on the road. So make sure your sound system is up to the important job of keeping the party going. A BeatsAudio™ system equipped with 300 W amplifier, 6 high quality speakers and subwoofer in the boot delivers a premium party experience. And why not brighten up the mood at the touch of a button by letting in some sun through the panoramic sunroof?

Your world.
On the move.

Hook up your smartphone to your dashboard and stay seamlessly connected to your Mii and the world outside. With Bluetooth® and the DriveMii App, your smartphone communicates directly with your Mii. That means you can get all the details of your drive and control your music and calls directly from your screen. Staying connected just got a lot easier.

*Only available for Spain, Germany, France, UK, Italy and Portugal.

Navigator.

With maps, traffic conditions and points of interest directly integrated into your DriveMii smartphone app you'll always know where you're going, even when you park your Mii.

Microscrolling.

Take control of your music, media and driving information, directly from the App's menu. Personalise your home screen and put your favourite applications just where you need them: at your fingertips.

Handwriting Search.

Typing just got old. Draw a letter on your screen and your App searches for your contacts. You'll be dialling up before you know it.

EcoTrainer.

Monitor and adjust the impact of your driving behaviour on the environment, giving you feedback that will help you to learn how to become a more efficient and responsible driver.

Live Services and SEAT Call App*.

Get real-time traffic information, including best route recommendations and online destination information. Use the SEAT CALL and access the SEAT Service Mobility and SEAT Customer Care for instant assistance with just one click.

Your way.

Made easy.

My Mii. Two small words that mean a lot. Love colour? Take your pick. Road tripping with friends? There's space for all. Got your own style? Easily find the trim to match. Because when you know what you want, you always end up in the right place.

FR-Line.

Step aside. You're in my way.

Some cars come with plenty of attitude as standard. The SEAT Mii FR-Line has a dynamic exterior and sporty details that add a powerful new dimension to the Mii collection. And some more spice to your drive.

High rollers.

16" Machined Atom Grey alloy wheels perfectly combine with the dynamic black and red exterior to create an eye-catching look on the road.

That's your colour.

Red details on the dashboard and red piping on the seats give a sporty feel.

Standard Equipment

Safety
- Driver and front passenger airbag
- Side and Head-Chest airbag in front
- Front and rear Seat-Belt Reminder
- 2 iSOFiX child rear seats
- Electronic Stability Control
- Speed-related variable steering assist
- Hill Hold Control

Exterior
- Design 16" Machined Atom Grey wheels
- Rear windows 1/4 opening
- Manual adjustable exterior mirrors from inside
- Atom grey exterior mirror housings
- Daytime running lights
- Tyre fit
- Sport suspension
- Dark tinted rear windows
- FR-Line exclusive lateral and rear stickers
- FR-Line front and rear logo

Electronics
- Chrome-detailed instrument cluster
- Multifunction display
- Front 12V power
- Halogen front headlamps
- Power windows
- Power lock with one foldable key with remote control
- Climatic
- FR-Line key cover
- You&Mii Smartphone Integration with DriveMii App (Navigation + Eco Trainer for Android & iOS) + BeatsAudio™: Colour Radio + SD/USB/Bluetooth®/AUX-in connectivity + 6 Speakers + Subwoofer in boot + 300 watt amplifier + Smartphone holder + lettering on front doors
- Start/Stop system
- Brake energy recuperation

Interior
- Height adjustable steering wheel
- Front and rear headrests
- Front cup holder
- Boot cover and light
- Driver's sunvisor with cardholder and passenger's with mirror
- Leather steering wheel and gear knob with red stitching and high gloss black details
- FR-Line Black Upholstery with Red Piping & Stitching + FR-Line logo embossed and Deep Black Gloss Dashboard
- All black interior
- Doorstep with FR-Line logo
- Easy Flex Pack: split folding rear seat, height adjustable driver and passenger seat + bag hook in glovebox + double floor

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01 Get a grip.

The Mii FR's gearshift transmits as a truly sporty personality.

02 Now you see it.

The boot with light is a convenient way to keep everything in sight.

03 Make your mark.

Step up. The doorstep in silver features an FR logo.

04 Stay in touch.

When you're in your Mii FR, you'll still be connected to all your channels.

05 Dynamic drive.

The sports steering wheel expresses the Mii FR's racing spirit.

06 Keep it cool.

Atom grey side mirrors perfectly combine with the Mii FR's stylish red body.

Chic.

Hey, good looking.

Elegance. Style. You got it. The Mii Chic comes with design that leaves a big impression on the eyes and technology that brings a lot more simplicity to your life.

The write stuff.

Use Handwriting Recognition to easily access your smartphone by drawing letters directly on your screen.

In black and white.

Inside, the stunning combination of black upholstery and white dashboard hits the right note.

Standard Equipment

Safety
- Driver and front passenger airbag
- Side and Head-Chest airbag in front
- Front and rear Seat-Belt Reminder
- 2 iSOFiX child rear seats
- Electronic Stability Control
- Speed-related variable steering assist
- Hill Hold Control
- Anti-Blocking System

Exterior
- Enjoy 15" Machined Atom Grey wheels
- Rear windows 1/4 opening
- Manual adjustable exterior mirrors from inside
- Atom grey exterior mirror housings
- Daytime running lights
- Tyre fit
- Dark tinted rear windows

Electronics
- Chrome-detailed instrument cluster
- Multifunction display
- Front 12V power
- Halogen front headlamps
- Power windows
- Power lock with one foldable key with remote control
- Climatic
- You&Mii Smartphone Integration with DriveMii App (Navigation + Eco Trainer for Android & iOS) + BeatsAudio™: Colour Radio + SD/USB/Bluetooth®/AUX-in connectivity + 6 Speakers + Subwoofer in boot + 300 watt amplifier + Smartphone holder + lettering on front doors
- Start/Stop system
- Brake energy recuperation

Interior
- Height adjustable steering wheel
- Front and rear headrests
- Front cup holder
- Boot cover and light
- Driver's sunvisor with cardholder and passenger's with mirror
- Leather steering wheel and gear knob with chrome and white details
- Nature Black & White Upholstery with White Piping & Stitching and Candy White Matt Dashboard
- All black interior
- Easy Flex Pack: split folding rear seat, height adjustable driver and passenger seat + bag hook in glovebox + double floor

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01 See the light.

Oversized Halogen Headlights look amazing and keep you focused on the road ahead.

02 Be connected.

On line and on the road. Full smartphone integration turns your Mii into an extension of your digital lifestyle.

03 Big Beats.

With BeatsAudio® you get big bass and a crisp high end to make every tune come to life.

04 Beautiful on the road.

15" Machined Atom Grey alloys add a touch of class to your look and better performance to your drive.

05 See. Without being seen.

Rear tinted windows mean you and your passengers stay in the shade and away from prying eyes.

06 Sitting comfortably?

Heated front seats mean that you'll always be comfy and warm, whatever the weather outside.

Style.

Got it? Flaunt it.

Every inch of the SEAT Mii Style has been designed to give you more. From the black dashboard to the light grey frame and exterior mirrors in body colour. If style is top of your list, this Mii is for you.

Let the sunshine in.

Open up your panoramic sunroof and enjoy what the day has to offer.

Right where you need it.

Keep your smartphone close and your life connected with this convenient holder.

Standard Equipment

Safety
- Driver and front passenger airbag
- Side and Head-Chest airbag in front
- Front and rear Seat-Belt Reminder
- 2 iSOFiX child rear seats
- Electronic Stability Control
- Speed-related variable steering assist
- Hill Hold Control
- Anti-Blocking System

Exterior
- Steel wheels 14" with Urban wheels
- Rear windows 1/4 opening
- Manual adjustable exterior mirrors from inside
- Body-coloured exterior mirror housings
- Daytime running lights
- Tyre fit

Electronics
- Cluster with multifunction display and on-board computer
- Front 12V power
- Halogen front headlamps
- Power windows
- Power lock with one foldable key with remote control
- Climatic
- You&Mii Colour Connection with 2 speakers
- You&Mii Smartphone Integration with DriveMii App: smartphone holder + USB + DriveMii App for Android & iOS + Media and Radio control + Navigation and Eco trainer functionality
- Start/Stop system
- Brake energy recuperation

Interior
- Height adjustable steering wheel
- Front and rear headrests
- Closed glovebox
- Front cup holder
- Boot cover and light
- Driver's sunvisor with cardholder and passenger's with mirror
- 2 Top Tether rear seats
- Suni Upholstery and Titan Black Dashboard

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01 Use your space.

An extra-large glovebox means you can carry everything you need.

02 Special edition.

The rear seats with Suni upholstery are exclusively available as standard for this stylish trim.

03 Drive better.

More responsive and efficient, a Direct Shift Gearbox (DSG) boosts your performance on the road.

04 City slickers.

Urban 14" wheels give some extra style on the road.

05 Keep safe.

When you forget to break the Safety Assist sensor tells your Mii to do it for you.

06 Packed and ready.

The Mii has been cleverly designed to make maximum use of every inch of boot space.

Wheels.

14"

Urban St

15"

Enjoy Machined
Atom Grey Ch

16"

Design Machined
Atom Grey FR

Style St
FR-Line FR
Standard ■

Colours.

Candy White[1] St Ch FR

Tornado Red[1] St Ch FR

Sunflower Yellow[1] St Ch FR

Costa Blue[2] St Ch FR

Tungsten Silver[2] St Ch FR

Deep Black[2] St Ch FR

Style St
Chic Ch
FR FR
Standard ■
Optional ■

[1]Soft colour.
[2]Metallic colour.
[3]Not available in combination with Candy White, Sunflower Yellow body colours and Panorama Sunroof.
[4]Not available in combination with Deep Black, Sunflower Yellow body colours and Panorama Sunroof.

Give it some colour.

Make your Mii even more eye-catching by combining a stylish roof colour with your favourite body colour. Choose Black or White to complement the colour of your Mii and show off your most creative side.

01 White[3]
St Ch FR

02 Black[4]
St Ch FR

01

02

Upholsteries.

Suni BE St

Nature BG Ch

Solo Uni 62 + PFR FR

Style St
Chic Ch
FR-Line FR
Standard ■

Your accessories.

Want more? You got it.

Big plans? Your SEAT Mii is here to make them happen. Choose some extra style for your night out in the city. Add some transportation accessories for your weekend away. Or just give your Mii a look that makes it unique. Your Mii. With all the trimmings.

Interior.

Give your Mii some smart finishing touches that make it shine inside.

Steering wheel and gear knob.

Comfortable and elegant, this Alcantara® leather steering wheel accessorised with a Candy White gear knob raises the style bar.

Stainless steel sill.

Protect and shine with this doorsill featuring a glossy Mii logo.

Sport pedals.

These aluminium pedals come with a non-slip rubber in grey to make sure your foot stays where it needs to be.

Spherical organiser.

A leather multifunctional storage system that keeps your smartphone, credit card, coins and pen close at hand.

Interior customisation.

What's life without a smile? Step inside your Mii and enjoy living with that extra touch of fun.

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01 Smiile! Key cover.

This SMiile key cover is the perfect accessory for your new-look Mii.

02 Enjoy Mii key cover.

Enjoying your Mii? Then you'll need this exclusive Enjoy Mii key cover.

03 Smiile! Side sills.

Customise your doorsill with a SMiile sticker to add some extra fun to your Mii.

04 Enjoy Mii side sills.

An Enjoy sticker for your doorsill gives your Mii a fresh look.

05 Smiile! Floor mats.

Treat your feet to fabulous SMiile floor mats.

06 Enjoy Mii floor mats.

Enjoy floor mats finish off your Mii's fantastic top-to-bottom look.

Transport.

Hitting the slopes? Attach a ski rack to your Mii's roof. Biking's your thing? The Mii's bike rack has got you covered. Surf's up and need to get to the beach? Don't worry, the Mii's surf rack makes carrying everything a breeze. Ready? Let's go.

Roof box.

There are no limits to how far your Mii can take you. This roof box has been specially designed to carry everything you need, safely secured to your Mii's roof.

Protection.

Organise it. Keep it safe. Carry it better. With these boot protection accessories you can take advantage of every inch of space that your Mii has to offer.

Boot organiser.

When things get bumpy, this boot organiser helps to keep everything safe and secure.

Protective boot tray.

Practical and easy to clean, this non-slip foam boot tray makes sure your luggage compartment is protected from spills.

Cargo management system.

Keep everything in place and your journey successful with a convenient boot management system that uses adjustable brackets to organise your luggage.

At your service.

Freedom starts where worry ends.

Life's too short to spend it in a workshop. The SEAT Service uses only SEAT Genuine Parts to keep your Mii at its best. So you can get out and go.

Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€/ month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.

We care. You don't have to.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.

Relax. We've got this.

SEAT Insurance is tailor-made to your car. To keep you moving all year round. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.

Need anything? Just call.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.

Forget about it. It's covered.

Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.

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