

#

different

leads



**A relevant
brand.**



Socioeconomic impact

Discover what SEAT's contribution is to the economy, employment and the environment #176





Summary of the study performed by SEAT with the guidance of PricewaterhouseCoopers (PWC) based on the consolidated figures of SEAT, S.A and Centro Técnico de SEAT, S.A. for the 2016 financial year, in order to highlight the company's contribution in economic, fiscal, social, environmental and innovation terms.

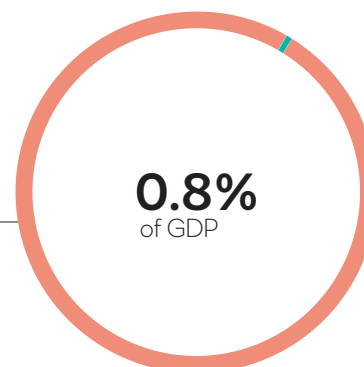
In 2016, SEAT, S.A. completed the merger by absorption of the company Centro Técnico de SEAT, S.A. (see note 23 of the Notes to the Annual Accounts).

Economic impact

SEAT actively contributes to Spain's economic development with revenues that represent 0.8% of the country's GDP and with over 96,000 direct and indirect jobs.

SEAT contributes to the generation of economic activity

8,597
million euros in revenues



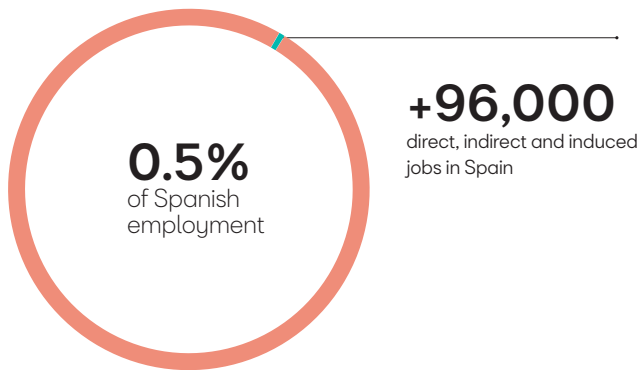
60.1% of purchases and investments made by SEAT in Spain are carried out with domestic suppliers

SEAT's operations generate 14,239 direct jobs, a figure which rises to 96,495 if including jobs that are created indirectly and induced, which is equivalent to 0.52% of the total employment in Spain. For every direct employee hired by SEAT, 6.8 jobs are created in Spain.

SEAT is the leading exporter company in Spanish industry, with exports in excess of 7,000 million euros during 2016, representing 2.8% of the total exports carried out in Spain.



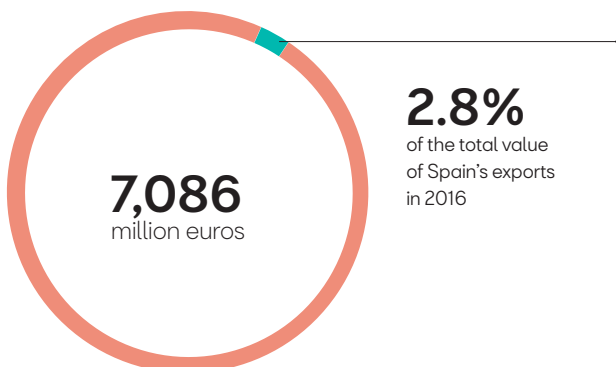
Jobs created directly, indirectly and induced by SEAT



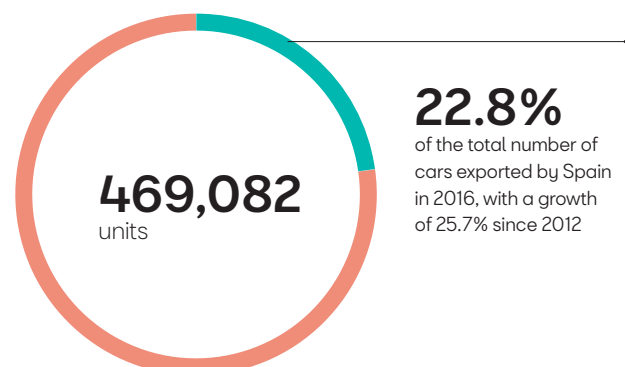
SEAT's suppliers



SEAT exports



Cars exported by SEAT



Social impact

97% of SEAT's workforce has a permanent contract, which is 24 and 19 p.p. above the average for Spain and for the industrial sector, respectively.

Since 2012, SEAT's employee headcount has increased by 3.9%, 2.4 p.p. higher than the average increase for the Spanish industrial sector of 1.6% over the same period.

Of all the new hires recruited during 2016, 53% were people under the age of 30, an age group that accounts for 29.2% of national unemployment.

Permanent contracts



■ SEAT ■ Industrial sector ■ Spain

3.9%

Increase in staff headcount since 2012

53%

of employees hired by SEAT in 2016 were under 30 years of age

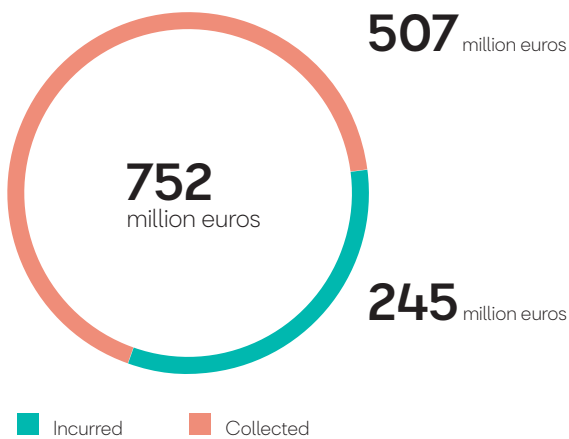


Fiscal impact

SEAT contributes to public funds with 752 million euros in taxes, which represents 8.7% of its total turnover in Spain.

SEAT's contribution to public funds amounted to 752 million euros in 2016, of which 507 million euros correspond to taxes collected^(*) and 245 million euros to taxes incurred^(**). SEAT's fiscal contribution is equivalent to 4% of the Spanish budget dedicated to unemployment benefits in 2016.

SEAT's contribution to public funds



4%
of the budget for unemployment benefits in Spain

(*) Includes VAT collected on sales, and personal income tax and Social Security deducted from employee wages.

(**) Includes Corporate Income Tax, company Social Security and other taxes (Economic Activity Tax, IBI property tax, etc.).

Industrial impact

The SEAT Martorell factory was responsible for 19% of total car production in Spain during 2016.

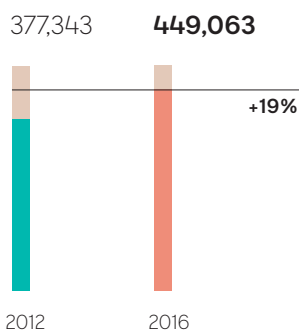


Throughout 2016, 449,063 cars have been produced at the Martorell factory, which represents a 19% increase in production compared to 2012 and 19.1% of the total production of cars in Spain.

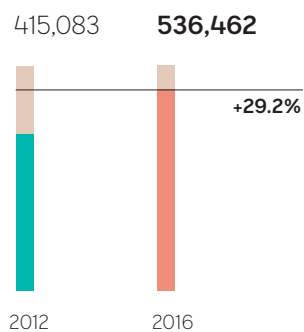
Since 2012, the number of vehicles sold around the world from Martorell has increased by more than 29%, reaching the current figure of 536,462 vehicles sold in 2016.

With the number of passenger car registrations amounting to 77,643, SEAT has increased the number of registrations of this type of vehicle by 41.5% since 2012. In 2016, almost 7% of all passenger cars registered in Spain were of the SEAT brand.

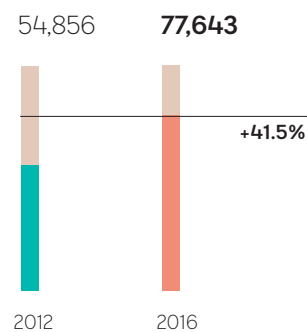
Total vehicle production



Vehicles sold



Cars registered



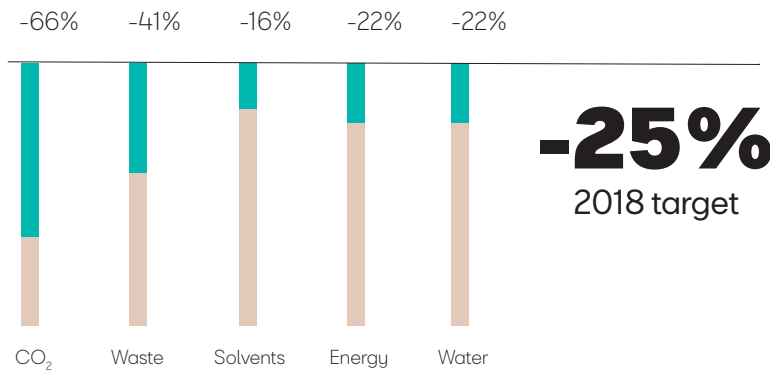
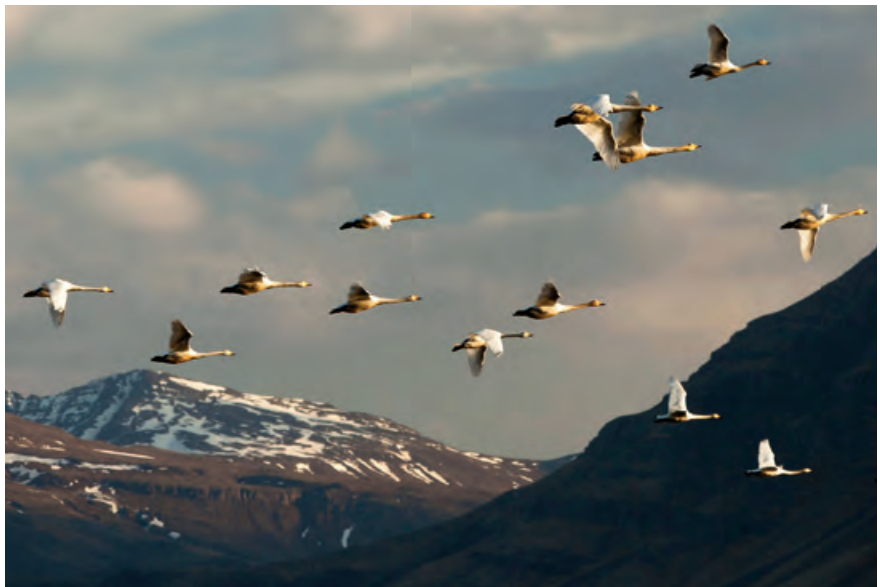
Environmental impact

During 2016, SEAT has already managed to achieve two of the main goals that were set for 2018 in the environmental sphere.

Since 2012, SEAT's CO₂ emissions have reduced by 66.2%, surpassing the target set for 2018 by more than double.

With a 41.4% reduction in waste generated per vehicle, SEAT has already achieved the 25% target set for 2018.

Since 2012, the amount of solvent used per vehicle manufactured has reduced by 16.2%, with a 21.7% reduction in energy and a 22.4% reduction in water.



R&D impact

SEAT is the 4th biggest Spanish company in terms of resources dedicated to R&D, and the leading company in the Spanish industrial sector.

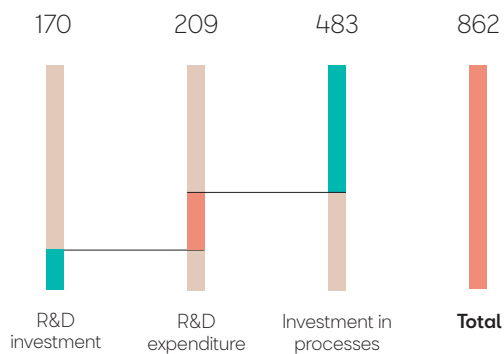
During 2016, SEAT has devoted 170 million euros to investment in R&D, as well as 209 million euros to R&D expenditure. In total, SEAT has contributed 379 million euros in R&D, equivalent to a contribution of 26,603 euros per direct employee hired by the company. At the national level, SEAT's total contribution in R&D represents 2.8% of the total R&D expenditure carried out in Spain in 2016.

The total investment made by the company in Spain amounts to 653 million euros, of which 170 million euros are dedicated to R&D and 483 million euros to processes. In total, the company's levels of investment account for 3.2% of the total investment of the Industrial Sector in Spain.

In summary, the company's total investment and expenditure on R&D amounts to 862 million euros in 2016, which equates to a contribution of 60,524 euros per direct employee hired by SEAT.

SEAT's total investment and expenditure on R&D

Millions of euros, 2016



With its operations, SEAT contributes significantly to the socioeconomic development of Spain.

Business driver

SEAT is among the top 10 Spanish companies in terms of turnover (8,597 million euros) and has the second highest in the Automotive Sector.

Economic driver

SEAT contributes to Spain's economic development with a high percentage of Spanish suppliers (60%), which stimulates economic activity throughout the supply chain.

Made in Spain

Supports the "Made in Spain" brand, since it is the leading company in the Industrial Sector in Spain in terms of exports (7,086 million euros).



Job creator

SEAT is the biggest employer in the industrial sector, and one of the most important in Spain (14,239 direct jobs and 96,495 direct and indirect jobs).

R&D contribution

Leading industrial investor in R&D (379 million euros / 2.8% of the total Spanish investment) and the fourth largest R&D investment programme overall.

Stability

SEAT increased its operations in 2016, with increases of 29.2% in vehicle sales and 41.2% in turnover compared to 2012, contributing to the stability of the Spanish economy.