THE LIFESTYLE
CREATE YOUR OWN PATH
CUPRA COLLECTION
WE DON’T FOLLOW TRENDS. WE CREATE THE PATH. IF THESE WORDS RESONATE WITH YOU, THEN YOU’RE ALREADY ONE OF US. AT CUPRA, WE BUILD A LIFESTYLE, NOT JUST CARS. WELCOME TO A NEW WORLD. THE WORLD OF CUPRA.
TAKES COURAGE TO FOLLOW YOUR GUT.

Our path in life is no straight line. It is filled with twists and turns.
CUPRA LINE

The CUPRA Line brings you a universe of everyday lifestyle items. From clothes to accessories, each piece is distinctively elegant, embodying the brand's defining colours and attitude.

CUPRA PENCIL SET
Set of three black wood pencils. Embellished with CUPRA signature colours and metallic logo.

CUPRA MUG
Stainless steel mug with CUPRA logo. Black matt surface, copper-coloured inside.

CUPRA KEYRING
Metal keyring with punched CUPRA logo.

CUPRA IPHONE COVER
Protective high-end cover with laser engraved CUPRA logo. Suitable for iPhone 7 and 8.
CUPRA WOMEN’S T-SHIRT
V-neck t-shirt for women with 3D CUPRA logo on the chest. Made of silicone-washed cotton.

CUPRA MEN’S T-SHIRT
Round neck t-shirt for men with large CUPRA lettering across the chest.

CUPRA MEN’S T-SHIRT V-NECK
V-neck t-shirt for men with 3D CUPRA logo on the chest.

CUPRA MEN’S T-SHIRT
T-shirt for men with 3D printed rubber graphics and 3D CUPRA logo. Made of silicone-washed cotton.
CUPRA KID’S CAR
CUPRA miniature car for kids with padded seat for extra comfort. Includes sticker sheet. Suitable from 12 months.

CUPRA LANYARD
Made of durable thick round cord and a carabiner finely engraved with the CUPRA logo.

CUPRA GYM BAG
Heavy-duty gym bag with CUPRA logo centred on the front.
CUPRA MEN’S POLO SHIRT
Polo shirt for men with 3D CUPRA logo on a taped pocket. Made of fine piqué and a quick-drying material.

CUPRA BASEBALL CAP
Baseball cap with 3D CUPRA logo on the front and a black metal buckle also with CUPRA logo.
**CUPRA MEN'S HOODIE**

Hoodie for men with 3D CUPRA logo on the chest and cord string with copper accents. Made of soft material and innovative sweat fabric.

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**CUPRA SNAPBACK CAP**

Features a 3D CUPRA logo in copper embroidered on a contrasting Petrol Blue material. Adjustable strap with a copper metal clasp on the back.

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**CUPRA BEANIE**

Classic ribbed knit wool beanie with CUPRA logo on the front.

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**CUPRA MEN'S FUNCTIONAL JACKET**

Waterproof, windproof and breathable. With hood, two zipper pockets, two inside pockets, mesh lining and chest pocket with 3D CUPRA logo.
Start from scratch.

The end of a path is an invitation to begin again. But better.
WE’RE HERE TO DRIVE SPORTINESS BEYOND THE WORLD OF CARS. THE LIMITED CAPSULE COLLECTION IS A UNIQUE CONCEPT, DIFFERENT FROM ANY OTHER. MADE IN COLLABORATION WITH BRANDS WHO SHARE OUR VALUES, EVERY PIECE ARTICULATES OUR PASSION FOR CRAFT AND SOPHISTICATED DETAILS.
Unique accessories made from the finest vegetable-tanned leather and hand-engraved with lines to incorporate the CUPRA logo. The collection includes different shapes and colours. The briefcase and backpack are available in Pitch Black, Petrol Blue, or in exclusive CUPRA copper.
TRAKATAN FOR CUPRA

The travel bag is available in Pitch Black and the iPad case in Pitch Black or Petrol Blue. Whichever piece you have your heart set on, we assure you that it is designed to last a lifetime and improve with every use.
Sunglasses for a lifestyle behind the wheel. The lenses come in red mirrored and yellow gradient photochromic variants, best-suited for clear vision and maximum protection for the eyes. A singular combination of colours and high-quality materials inspired by CUPRA: copper, stainless steel, leather and tempered mineral glass.
Unlike any bicycle ever made. Modern and contemporary, light and aerodynamic. All the technology, design and advantages of a high-end racing bicycle now made available for an everyday lifestyle. Built with only premium materials: carbon fibre, titanium, high-end anodised aluminium, alloy, copper and genuine leather.
### MERCHANDISE - ACCESSORIES

<table>
<thead>
<tr>
<th>REFERENCE</th>
<th>NAME</th>
<th>DESCRIPTION</th>
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</table>
| 6H2087212IA| CUPRA Pencil Set   | Material: wood  
Dimensions: 190 mm (length)  
Colour: Black with Petrol Blue and Oxygen White |
| 6H02089501IAA| CUPRA Mug          | Material: stainless steel  
Dimensions: 90 mm (height), 75 mm (diameter)  
Capacity: 0.22 l  
Colour: Black with Copper |
| 6H02087011IA| CUPRA Keyring      | Material: metal alloy, PVD coating  
Dimensions: 3D × 70 mm  
Colour: Black |
| 6H02087601IA| CUPRA iPhone Cover | Material: TPU (plastic)  
Dimensions: 140 × 70 × 10 mm  
Colour: Blue  
Suitable for iPhone 7 and 8 |
| 6H02087500IAF| CUPRA Kids Car    | Material: PE (plastic)  
Dimensions: 120 × 300 × 210 mm  
Colour: Graphene Grey with Copper detailing |
| 6H02087601IAJ| CUPRA Lanyard     | Material: 100% polyester  
Dimensions: 500 mm (length)  
Colour: Petrol Blue |
| 6H02087503IAA| CUPRA Gym Bag     | Material: 100% polyester  
Dimensions: 430 × 400 mm  
Colour: Black |
| 6H02089300BF| CUPRA TCR 1:43     | Material: Metal  
Dimensions: 225 × 70 × 15 mm  
Colour: Nardo Grey |
| 6H02087601IA| CUPRA e-Racer USB Stick | Material: Metal  
Capacity: 52 GB  
Colour: Oxygen White |

### MERCHANDISE - APPAREL

<table>
<thead>
<tr>
<th>REFERENCE</th>
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</table>
| 6H02084201XAS| CUPRA Men's T-Shirt V-Neck   | Material: 100% cotton  
Size: S - 3XL  
Colour: Petrol Blue |
| 6H02084211XAS| CUPRA Women's T-Shirt        | Material: 100% cotton  
Size: XS - XL  
Colour: Petrol Blue |
| 6H02084200XBF| CUPRA Men's T-Shirt 'CUPRA' | Material: 100% cotton  
Size: S - 3XL  
Colour: Engine Grey |
| 6H02084200XBU| CUPRA Men's T-Shirt 'CUPRA' | Material: 100% cotton  
Size: S - 3XL  
Colour: Petrol Blue |
| 6H02084200XBA| CUPRA Men's Polo Shirt       | Material: 100% cotton  
Size: S - 3XL  
Colour: Pitch Black |
| 6H02084200XAF| CUPRA Men's T-Shirt          | Material: 100% cotton  
Size: S - 3XL  
Colour: Engine Grey |
| 6H02084200XIAA| CUPRA Men's T-Shirt        | Material: 100% cotton  
Size: S - 3XL  
Colour: Pitch Black |
| 6H02084200XIAF| CUPRA Men's Polo Shirt      | Material: 100% polyester  
Size: S - 3XL  
Colour: Engine Grey |
| 6H02084200XIAS| CUPRA Men's Polo Shirt    | Material: 100% polyester  
Size: S - 3XL  
Colour: Petrol Blue |
<table>
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<tr>
<th>REFERENCE</th>
<th>NAME</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>6H0384230X IAJ</td>
<td>CUPRA Men's Polo Shirt</td>
<td>Material: 100% polyester, Size: S - 3XL, Colour: Pitch Black</td>
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<tr>
<td>6H0384300 IAF</td>
<td>CUPRA Baseball Cap</td>
<td>Material: 100% polyester, Size: one size, Colour: Engine Grey</td>
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<tr>
<td>6H0384300 IAG</td>
<td>CUPRA Baseball Cap</td>
<td>Material: 100% polyester, Size: one size, Colour: Oxygen White</td>
</tr>
<tr>
<td>6H0384300 IAJ</td>
<td>CUPRA Baseball Cap</td>
<td>Material: 100% polyester, Size: one size, Colour: Pitch Black</td>
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<tr>
<td>6H0384130X IAJ</td>
<td>CUPRA Men's Hoodie</td>
<td>Material: 60% cotton, 40% polyester, Size: S - 3XL, Colour: Pitch Black</td>
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<tr>
<td>6H0384300 IBJ</td>
<td>CUPRA Snapback Cap</td>
<td>Material: 100% cotton, Size: one size, Colour: Pitch Black with contrasting Petrol Blue visor</td>
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<tr>
<td>6H0384300 IAJ</td>
<td>CUPRA Beanie</td>
<td>Material: 100% wool, Size: one size, Colour: Pitch Black</td>
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<tr>
<td>6H0384003X IAJ</td>
<td>CUPRA Men's Functional Jacket</td>
<td>Material: 80% polyester, 18% PU, Size: S - 3XL, Colour: Pitch Black with contrasting Black pockets and Copper detailing</td>
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</tbody>
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<tbody>
<tr>
<td>6H0387329 IBA</td>
<td>Trakatan for CUPRA Backpack</td>
<td>Material: Nappa Calf Leather, Dimensions: 34 × 45 cm, Colour: Black</td>
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<tr>
<td>6H0387329 IBU</td>
<td>Trakatan for CUPRA Backpack</td>
<td>Material: Nappa Calf Leather, Dimensions: 35 × 45 cm, Colour: Blue</td>
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<tr>
<td>6H0387329 IBX</td>
<td>Trakatan for CUPRA Backpack</td>
<td>Material: Nappa Calf Leather, Dimensions: 36 × 45 cm, Colour: Copper</td>
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<tr>
<td>6H0387309 IAA</td>
<td>Trakatan for CUPRA Briefcase</td>
<td>Material: Nappa Calf Leather, Dimensions: 40 × 45 × 18 cm, Colour: Black</td>
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<tr>
<td>6H0387309 IAJ</td>
<td>Trakatan for CUPRA Briefcase</td>
<td>Material: Nappa Calf Leather, Dimensions: 40 × 45 × 18 cm, Colour: Blue</td>
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<tr>
<td>6H0387309 IAX</td>
<td>Trakatan for CUPRA Briefcase</td>
<td>Material: Nappa Calf Leather, Dimensions: 40 × 45 × 18 cm, Colour: Copper</td>
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<tr>
<td>6H0387300 IAA</td>
<td>Trakatan for CUPRA Travel Bag</td>
<td>Material: Technical Textile, Dimensions: 50 × 30 × 30 cm, Colour: Copper</td>
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<tr>
<td>6H0387316 IAA</td>
<td>Trakatan for CUPRA iPad Case</td>
<td>Material: Nappa Calf Leather, Dimensions: 27 × 22 cm, Colour: Black</td>
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<tr>
<td>6H0387316 IAJ</td>
<td>Trakatan for CUPRA iPad Case</td>
<td>Material: Nappa Calf Leather, Dimensions: 27 × 22 cm, Colour: Blue</td>
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<tr>
<td>6H0387900 IAP</td>
<td>L.G.R for CUPRA Sunglasses</td>
<td>Material: Stainless steel, Size: Temple: 145 mm, Width: 142 mm, Bridge: 20 mm, Colour: Yellow</td>
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<tr>
<td>6H0387900 IAR</td>
<td>L.G.R for CUPRA Sunglasses</td>
<td>Material: Stainless steel, Size: Temple: 145 mm, Width: 142 mm, Bridge: 20 mm, Colour: Red</td>
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</tbody>
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