SEAT Ibiza.
Start moving.

Made to move you, body and soul. The SEAT Ibiza is the freedom to choose, to be, to go. Wherever the city takes you, get there in style with precision design and engineering. Inside and out, adventurous spirit comes as standard. So, are you ready?
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1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we’re moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine.) This is a city that never stops. And neither will we. Why? Because you have places to be.
Easy mobility.

The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It’s what we do.

Because if it doesn’t set you free, drive you forward, make things better, what’s the point? If it’s not easy, it’s not mobility.
Why stay the same? The SEAT Ibiza comes with more technology, more space and more ways to make it your own. Everything is sharper. Smarter. Made to take on the city like never before.

Life’s too short to stand still.

Brighter than the rest. The SEAT Ibiza is equipped with the latest full LED headlights and rear LED pilots. So you’ve got the power and the vision to go the distance.
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Agility comes in the form of tailor-made rims, now available in 18" across the FR trim. Alloy brings lightness and strength; in your choice of design. And because they’re galvanised, they’ll stay fresh. Good to go?

Let’s roll.
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Things are different now. An updated dashboard with a digital 8” glass display and ambient lighting offers new levels of customisation and technology. So go on, break the mould.

Want change? Experiment.
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It’s all right here, right now. Your 8” glass display with Full Link technology and Navi System helps adventurers stay on track. The Connectivity Box with Wireless Charger and GSM Amplifier keep you powered up and in range. And with the Keyless System and Heartbeat button, you can get in and get going in a heartbeat.

Why wait for tomorrow?
Go on, we’ve got you.

Whatever the road brings, your new SEAT Ibiza has you covered. From Adaptive Cruise Control, Front Assist and the Tiredness Recognition System to Hill Hold Control, Electronic Stability Control and tyre pressure monitor. And with front, side and curtain airbags as standard too, you can relax and enjoy the ride.
Who wants to follow the herd?

It’s easy to be yourself with the SEAT Ibiza. Choose the trim. Choose the colour. Choose the wheels and upholstery. You’re in charge. (Feels good, doesn’t it?)
See the world through your ears.
Is music your world? Press play on your premium BeatsAudio™ Sound System featuring 6 speakers and 1 powerful subwoofer. With vibrant colours for a top quality sound you can see. The SEAT Ibiza Beats. Built for the best sound.

01 Your music. Front and centre.
Keep an eye on your favourite tunes with the colour display at the centre of your SEAT Ibiza Beats’ SEAT Digital Cockpit.

02 Made for music heads.
Car and music become one when you add stereo-themed decorative adhesives to your pedals. Just push-play and go.

03 Top it off.
The sophisticated black greenhouse interior cover completes the SEAT Ibiza Beats’ exclusive style.

04 Looks matter too.
See the music in the world around you with orange colour-pop stitching on the front seat upholstery and steering wheel.

05 Your favourite track.
Drive to your own beat with 16” Urban Machined Black R Alloy Wheels.

06 The concert comes to you.
6 powerful speakers and one 10-litre subwoofer. All perfectly engineered for a crisp, clear and balanced sound. Meet BeatsAudio™.

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Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Dynamic down to the last detail. The FR trim is smart, sporty and stylish. Set your own pace with a SEAT Ibiza that’s made for life in the fast lane.

Are you playing, or spectating?

Dynamic down to the last detail. The FR trim is smart, sporty and stylish. Set your own pace with a SEAT Ibiza that’s made for life in the fast lane.

A better view.
Open up and let the light in. The Ibiza’s electric roof gives you a new perspective of the road ahead.

Spare room.
One for the road? Flip down the back seats and turn your Ibiza’s boot into a space that’s big enough to carry everything you need.
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See the world in high definition with your Glossy Black Exterior Mirrors.

The 8” digital glass display on your new SEAT Ibiza is command and control.

Performance 18” Alloy Wheels. Lightweight and robust. Four new reasons to get excited.

Stay juiced up all day, every day with your Connectivity Box.

It’s a wireless world.

The sporty touch.

Your leather multi-function sports steering wheel with FR pin is centre stage.
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Live extraordinary with the Xcellence trim. It’s the SEAT Ibiza guaranteed to turn heads in the city.

Don’t do ordinary?

Big on the inside. There’s no need to travel light when you can comfortably carry two large suitcases thanks to the Ibiza’s 355l of boot space.

Hello future. No longer something you only see in movies. The SEAT Digital Cockpit displays everything you need while driving from speed and maps to music and more. The future has finally arrived.
### Standard Equipment

#### Safety
- Electronic Stability Control (ESC)
- Front Assist incl. Autonomous Emergency Brake Assist, without ACC
- Central locking system
- Onboard Computer
- Driver and front passenger airbag with passenger airbag deactivation
- Side airbags front, with curtain airbags
- Hill Hold Control
- Seat belt reminder, electric contact in the buckle, advanced safety equipment
- Separate daytime running lights with automatic headlamp activation

#### Exterior
- Body-coloured bumpers
- Door handles painted in body colour & mirror case painted in Atom Grey
- Atom Grey decorative inserts in front fog lamps frame
- Upper front grille in chrome
- Enjoy: 17" Alloy Wheels
- LED tail lights
- Rear fog light
- Front fog lamps with cornering function
- Light Pack [DRL LED lights, rear LED, foot & console ambient light]

#### Electronics
- Timeless Recognition System
- Cruise Control System (CCS)
- Electrically adjustable and heated door mirrors
- Windshield wiper with intermittent control and rain sensor
- Front power windows with comfort operation and circuit breaker
- Mechanical window regulations rear

#### Interior
- Leather multifunction steering wheel with "X" pin
- Split & foldable rear seats
- Luggage pockets on backrest front seats
- Chrome Pack High
- Interior door and side trim panel with textile and decorative moulding
- Rack under left front seat
- Front center armrest
- Foldable boot cover
- Light Pack [DRL LED lights, rear LED, foot & console ambient light]
- 6 speakers
- Aux-in jack, SD slot and 1 USB port
- Car stereo preinstallation + antitheft roof antenna

#### 01 Cool view.
You’ll see them coming with Atom Grey mirrors. And they’ll be looking.

#### 02 Ultimate alloys.
17" Alloy Wheels will turn heads with the highest level of trim.

#### 03 Looking sharp.
Full LED headlights are as bright as they are efficient. This is how to lead the way.

#### 04 Big beats.
The BeatsAudio™ Sound System is everything you need to soundtrack your mission.

#### 05 Style stands out.
Elevate your look with sophisticated white moulding on the door, steering wheel and dashboard.

#### 06 Real deal.
The leather multi-function steering wheel with JCW pin shows you’re in control.

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Seize the day, in style.

The Style trim combines some of the best features of the SEAT Ibiza with a fit and finish that’s yours to choose. Now you’re really owning it.

Visionary design.
The halogen headlamps show the way forward and give your Ibiza Style a sharp and distinctive appearance.

Fashionable finish.
Looking good, feeling better. Style comes as standard with these exclusive seats.
Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

It's about you from the ground up with 16” Alloy Wheels.

At the flick of a switch, your cruise control is motorway ready.

Chrome detailing on the inside brings out the bling.

Built in Climatronic Bi-Zone and Air Care always keeps you cool under pressure.

All your information in one glance. So you can focus on moving.

Super-bright rear LED brake lights attract attention for the right reasons.

Standard Equipment

Safety
• Electronic Stability Control (ESC)
• Front Assist incl. Autonomous Emergency Brake Assist, without ACC
• Central locking system
• Onboard Computer
• Driver and front passenger airbag with passenger airbag deactivation
• Side airbags front, with curtain airbag
• Hill Hold Control
• Seatbelt reminder; electric contact in the buckle, advanced safety equipment
• Separate daytime running lights with automatic headlamp-activation

Exterior
• Body-coloured bumpers
• Door handles & mirror case painted in body colour
• Driver and passenger mirrors with mirror and card holder only for driver
• Upper front grille in chrome
• Steel wheels 15” Urban
• Four halogen headlamps with halogen daytime running lights
• Halogen tail lights
• Rear fog light

Electronics
• Electrically adjustable door mirrors
• Rear window wiper and washer system with intermittent control
• Manual dimming rear view mirror
• Electronic vehicle immobilization device
• Front power windows with comfort operation and circuit breaker
• Mechanical window regulators rear
• Windshield wiper with intermittent control and potentiometer (four speeds)
• Air Conditioning System
• Dust and pollen filter

Interior
• Multifunctional steering wheel
• Comfort 7” 16- way seats
• Split & foldable rear seats
• Height adjustable driver seat
• Foldable trunk cover
• Upper front grille frame chromed

01 Pure class.
• 2 foldable keys with remote
• Front headlight control function
• Front headlights driver and passenger
• 6 speakers
• AUX-in jack, SD slot and 1 USB port
• Bluetooth®
• Car stereo preinstallation + antitheft car alarm
• Entry radio with 6,5” MIB colour screen
• Separate daytime running lights with automatic headlamp-activation
• Front Assist incl. Autonomous Emergency Brake Assist, without ACC

02 The big wheel.
• Chrome detailing on the inside brings out the bling.
• 2 foldable keys with remote
• Front headlight control function
• Front headlights driver and passenger
• 6 speakers
• AUX-in jack, SD slot and 1 USB port
• Bluetooth®
• Car stereo preinstallation + antitheft car alarm
• Entry radio with 6,5” MIB colour screen
• Separate daytime running lights with automatic headlamp-activation
• Front Assist incl. Autonomous Emergency Brake Assist, without ACC

03 Easy does it.
• At the flick of a switch, your cruise control is motorway ready.
• 2 foldable keys with remote
• Front headlight control function
• Front headlights driver and passenger
• 6 speakers
• AUX-in jack, SD slot and 1 USB port
• Bluetooth®
• Car stereo preinstallation + antitheft car alarm
• Entry radio with 6,5” MIB colour screen
• Separate daytime running lights with automatic headlamp-activation
• Front Assist incl. Autonomous Emergency Brake Assist, without ACC

04 Looking ahead.
• All your information in one glance. So you can focus on moving.
• 2 foldable keys with remote
• Front headlight control function
• Front headlights driver and passenger
• 6 speakers
• AUX-in jack, SD slot and 1 USB port
• Bluetooth®
• Car stereo preinstallation + antitheft car alarm
• Entry radio with 6,5” MIB colour screen
• Separate daytime running lights with automatic headlamp-activation
• Front Assist incl. Autonomous Emergency Brake Assist, without ACC

05 Full attention.
• Super-bright rear LED brake lights attract attention for the right reasons.
• 2 foldable keys with remote
• Front headlight control function
• Front headlights driver and passenger
• 6 speakers
• AUX-in jack, SD slot and 1 USB port
• Bluetooth®
• Car stereo preinstallation + antitheft car alarm
• Entry radio with 6,5” MIB colour screen
• Separate daytime running lights with automatic headlamp-activation
• Front Assist incl. Autonomous Emergency Brake Assist, without ACC

06 Don’t sweat.
• Built in Climatronic Bi-Zone and Air Care keeps you cool under pressure.

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Reference.

Ibiza, pure and simple.

The Reference trim has everything you need and nothing you don’t. Time to own the road, Ibiza style.

Switched on.
Feeling connected and entertained? With the 6,5" MIB, everything becomes a breeze.

Run the road.
Your responsive steering wheel brings sporty moves to a city car. This is the SEAT Ibiza standard.
Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Wheels.

15"

Urban

Enjoy

16"

Design

Design Machined

Urban Black & Machined

17"

Dynamic Machined

Dynamic

Performance

18"

18"

Diamond cut in Silver

Diamond cut in Mystic Magenta

Diamond cut in Desire Red

Diamond cut in Mystery Blue

Diamond cut in Cosmo Grey

Diamond cut in Piano Black

Diamond cut in Desire Red

Diamond cut in Mystery Blue

Sport Black

Reference

Style

Academy

FR

Beats

Standard

Optional

SEAT Sport Line: All accessories wheels fitted at SEAT Sport.
Order through Car Configurator and receive them already mounted on your new car.
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Colours.

- Magnetic Tech
- Midnight Black
- Pure Red
- Desire Red
- Urban Silver
- Mystery Blue
- Candy White
- Eclipse Orange
- Nevada White
- Urban Silver
- Reference
- Style
- Xcellence

¹ Soft colour.
² Metallic colour.
³ Only available for Xcellence trim when combined with optional interior upholsteries.

Reference
Style
Xcellence
Beats
Optional
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Your accessories.

Ready for anything. Any time, anywhere.

Want to be faster? Better protected? Take more with you? Go for it. SEAT Ibiza Accessories are the best way to get the most out of every ride. Tailor-made for whatever you have planned.
Performance.

Track car looks. City car spirit. Your new SEAT Ibiza comes with the option of sporty extras that improve its performance, and lift its character with bright colour accents and moulded enhancements.

Front Styling Kit.
Style up your front end with a dynamic bumper lip that complements your car’s main colour with a contrasting one of your choice.

Side skirts.
Look great from every angle and feel the improved aerodynamics with skirts that fit perfectly to the side of your new SEAT Ibiza.

18” Alloy Wheels.
Want to upgrade? These stylish rims are the best in show. Mystery Blue and Desire Red hub cap colour options round off pure performance.
If you’re going to get there, get there with some sporty attitude, right? These accessories are designed to boost performance, and look like you’ve just come from the track.

Spoiler.
Nothing says sporty like a spoiler. Enjoy enhanced aerodynamic performance and downforce while looking like you just came from the track.

Rear diffuser.
You’ll always make a stylish exit with this aerodynamic rear bumper, featuring an aluminium decorative strip below your number plate.

Hatchback moulding.
Available in chrome or black. Look great with a smart hatch-back moulding that fits perfectly to the rear of your car.

Performance.

SEAT Sport Line: All Performance accessories fitted at SEAT Sport. Order through Car Configurator and receive them already mounted on your new car.
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**Interior.**

Easy life mobility made even easier. This practical and polished range is made for every journey.

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**Net between seats.**
Handy, stylish and protective, this seat net is next-level practicality.

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**01 Nextbase 101 Elite.**
If you need to brake suddenly automatically record everything for extra security, inside and out.

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**02 Spherical cup holder.**
Smart and simple. Keep your essentials close to hand.

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**03 Universal magnet mount.**
Designed to place your phone at the best height for driving. This is a modern-day must-have.

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**04 Illuminated side sills.**
Light up your life with these decorative side sills. They illuminate when you open your doors, with no electrical installation.
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The SEAT Ibiza now comes with three dramatic, spacious interiors: Sport, Urban Tech and Trend. Updated footrests, pedals, floor mats, gear knob and steering wheel keep things as fresh inside as they are outside.

Interior customisation.

Race ahead with these sporty accessories in Desire Red.
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Urban Tech.
For city slickers, these elegant accessories in Mystery Blue show you mean business.

Trend.
Coolness comes first. Choose these Mystic Magenta accessories to add some trendy touches to your Ibiza.
Exterior customisation.

Make it yours with these accessories, designed to enhance your new Ibiza’s look and feel. The sporty roof stickers come in three options to keep you looking fresh.

Exterior mirrors.
You can change the colour of your exterior mirrors to Piano Black, Desire Red, Mystic Magenta and Mystery Blue. Looking fresh from all angles.

Urban Tech exterior sticker.
A great addition if you’re rocking the Urban Tech interior. Refined lines, inspired by the digital age. Expressive and protective in one.

Trend exterior sticker.
Keep it on trend, with this cool sticker that matches your interior design.

Sport exterior sticker.
Designed to complement your interior, this unique design not only looks fly but keeps your roof in great condition. Your sporty Ibiza just got sportier.
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It’s all yours.

More?
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For all the excitement that life brings, have what you need when you need it.

Transport.

Tow bar bicycle rack.
A foldable metal rack attaching to your Ibiza’s tow bar, it can carry two bicycles. This is mobility for your mobility.

Ski rack.
Trip to the slopes? This ski rack is especially designed, and perfect for family use. Holds 4–6 skis or 2–4 snowboards.

Surf rack.
Never miss a break with this handy surf rack. Adapts to the shape of your surfboard, and can carry two of them. For coast to coast action.

Roof box.
Protect your luggage from the weather, with this stylish and aerodynamic roof box. Simple to assemble and anchor, it opens on both sides and is used together with roof bars, ideal for longer family trips.
Transport.

Tow bar.
Low profile and strong. When you need to take it with you, this handy tow bar is ready for action.

Tow bar ski rack.
Live for the piste? This tow bar is designed to carry up to 6 pairs of skis or 2 snowboards.
Protection.

There are years of fun ahead, so protect your new SEAT Ibiza with a range of custom accessories. Designed for whatever the road holds, you’ll keep everything in its place, and in the best condition.

Snow chains.
Be prepared when winter comes. These snow chains are easy to transport and attach, improving your new Ibiza’s grip.

Boot organiser and separation grille.
Perfect for pets, everything fits neatly to the floor panel. The boot organiser comes complete with telescopic bars. Only available for luggage compartment with double level.

Rubber floor mats and mudflaps.
Simple and effective. These rubber floor mats are a great way to protect the inside of your new Ibiza. Front and rear mudguards do the same for the outside.

Reversible boot mat and foam boot tray.
Handles whatever you throw at it. Carry wet and dirty objects easily and protect your luggage compartment. The foam protector fits in the same way, and both are only available for single level compartments.

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Rugger floor mats

Reversible boot mat, foam boot tray, snow chains.
The SEAT Ibiza comes with custom seats and safety features to take care of everyone, plus the latest onboard infotainment devices.

**Navlet 7”**
Fixed-up display equipped HD Europe Tripalas maps. LiPo battery and quad-core processor keep you in the loop while a 5MP front camera and 2.3MP rear camera keep track. Headrest bracket and suction cup available for passenger and driver use.

**SEAT PEKE G1 Trifix I-Size.**
Suitable for mass groups II, III (5 kg - 36 kg). Installed either with the car seat belt or ISOFIX plus car seat belt. Height adjustable headrest. The cover is removable and washable.
Mediterranean Line.

The spirit of Barcelona. Lively. Cultured. Cool apparel and smart accessories to make the most out of your lifestyle, in style. Whatever you’re doing, this exclusive collection makes sure you’ll always have what you need.

Women's T-shirt.
Casual T-shirt with dropped, turned-up sleeves, low v-neck with rounded edges, laterally inserted patterned ribbon, round seams, SEAT logo at the back of the neck.
Material: 100% cotton
Sizes: S - XL
Colour: Ocean Blue
Ref: 6H1084211X HAS

Espadrilles.
Espadrilles with hand-woven jute sole, label with SEAT logo, hand-crafted in Spain.
Material: canvas, jute
Size: 38, 39, 40, 42, 43, 44
Colour: Insignia Blue
Ref: 6H1084351X HAJ

Men’s Polo Shirt.
Polo Shirt made of fine piqué with a sun bleached look through special oil-washing finishing. SEAT logo at the back of the neck.
Material: 100% cotton
Sizes: S - 3XL
Colour: Ocean Blue
Ref: 6H1084331 HAN

Scarf.
Light scarf with a printed pattern and discreet SEAT logo print, fringe with tassels.
Material: 100% polyester
Dimensions: 120×120 cm
Colour: White
Ref: 6H1084230X HAS

Polo Shirt made of fine piqué with a sun bleached look through special oil-washing finishing. SEAT logo at the back of the neck.
Material: 100% cotton
Sizes: S - 3XL
Colour: Ocean Blue
Ref: 6H1084331 HAN

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At your service.

Freedom starts where worry ends.

Life’s too short to stand still. The experts in our SEAT Service team use only SEAT Genuine Parts to keep your SEAT Ibiza at its best – and you at your most relaxed.
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Life’s for living.
With SEAT CARE, you benefit from a package of SEAT After Sales services at fixed and competitive monthly rate. Value for money, with the service you expect. Starting from 100€/month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.

We care.
You don’t have to.
The SEAT Warranty Extension lets you extend your 2-year manufacturer’s warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.

Relax.
We’ve got this.
SEAT Insurance is tailor-made to your car. To keep you moving all year round. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.

Need anything?
Just call.
Worried? Runs out? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.

Forget about it.
It’s covered.
Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.

With SEAT CARE, you benefit from a package of SEAT After Sales services at fixed and competitive monthly rate. Value for money, with the service you expect. Starting from 100€/month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.

Want anything? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.

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Environmental information.

**Ecological driving** 🏴‍☠️ ECO tips recommendations for more efficient and ecological driving experience.

- ECO trainer helps the driver to enjoy a more efficient driving experience, pointing out any unnecessary accelerating and braking.

**Renewable materials** 🪴 Presence of renewable materials like cotton, natural rubber and cellulose/paper in different parts of the vehicle.

**Air quality** 🌿 Diesel engines integrate the Selective Catalytic Reduction (SCR) system to minimize nitrogen oxides emissions.

**Lighting** 🌂 Integrating Full LED headlights and LED daytime running lights reduces electricity consumption and increases the headlights' life expectancy output.

**Engines** 💪 Engine TGI: Combine petrol and compressed natural gas (CNG), saving up to 30% compared to a petrol engine only. Reduce CO₂ emissions and improve the air quality.

**Air conditioning** 🍃 Using the new R1234YF coolant reduces global warming potential by 99.7%.

**Acoustics** 🎹 Integrating Full LED headlights and LED daytime running lights reduces electricity consumption and increases the headlights' life expectancy output.

**Fuel tank** 🧽 Improvements made to the system help reduce the weight and volume of a full tank, without losing autonomy.

**Tyres** 🕵️‍♂️ Tyres with a low rolling resistance.

**Factory** 🏰 Between 2010 and 2018, CO₂ emissions for every car manufactured by SEAT have decreased by 54%. The average energy consumption of all our cars has also fallen by 35%. A 31% decrease in water consumption and a 21% reduction in waste per car produced.

Using cleaning products free of volatile organic compounds (VOCs) has improved the internal cleaning process of the robots used in the paint workshop.

**SEAT’s technical development environmental objectives** 🌐

- **Climate protection.**
- **Preservation of resources.**
- **Health protection.**

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SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.