SEAT Leon.
Use it.  
Or lose it.

You’ve got it all. Now make the most of it. With the SEAT Leon, you’re always ready to live it up. Extra space. Extra style. And the latest technology. Whether it’s hitting the town or going out of town, you’ve got everything you need for the road.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
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08 Easy mobility

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1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we’re moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine.) This is a city that never stops. And neither will we. Why? Because you have places to be.

Created in Barcelona.
The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It’s what we do.

Because if it doesn’t set you free, drive you forward, make things better, what’s the point? If it’s not easy, it’s not mobility.
There are those who follow the herd. Then there are those who choose to live. To feel every day. Roll their windows down. Turn the radio up. The ones who turn the mundane into the extraordinary. Like the SEAT Leon. Equipped with technology like Full LED headlamps and a Wireless Charger. A car designed for you to make the most out of every moment. No matter how small. Or big. Starting today.

Living starts now.
An iconic exterior sharpened with aerodynamic lines. The SEAT Leon comes with a strong character, unmistakable on any street. Every inch is meticulously crafted to offer you a modern and ergonomic design. Not to mention state-of-the-art technology. Inside and out. All to empower your every moment on the road.

Confidence is attractive.
Exterior design

Life is full of extraordinary details.

And so is exceptional style. Like the 19” Alloy Wheels that make a statement on the streets. A hot-stamped front grille that’s not afraid to turn heads. And a panoramic sunroof that says you’re living it up.

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When it comes to the SEAT Leon, it’s all about you. Picture a driver-oriented dashboard with an 8″ infotainment touchscreen. High-quality upholstery with an ergonomic design. Electric Parking Brake so you can sit back and relax. A spacious boot for anything and everything. Need we say more? It’s time to put yourself first.
Technology

The SEAT Leon is infused with technology. In every possible way. Full Link Technology connecting your smartphone to the car for a seamless driving experience. Wireless Charger, because who would say no to that? And the Start/Stop System that turns the engine off when idling to save gas. Now it’s your turn to have it all.

Pioneers don’t settle for less.
Your SEAT Leon’s technology turns it up to 10, inside and out. Reverse while facing forward with the Rear View Camera. For extra peace of mind on the road, Front Assist and Pedestrian Protection detect potential collisions, alert the driver and brake if necessary. Taking on a tricky parking spot? Park Distance Control’s front and rear sensors help guide you into place. It’s all ready. Are you?

Why go at all, if not all the way?

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
First things first.

There’s nothing more important than your safety. That’s why we take our technology seriously. Adaptive Cruise Control automatically regulates the distance between you and the car in front at high speeds. Traffic Jam Assist does the same but for lower speeds. Lane Assist looks after you with sensors, allowing the car to adjust steering in the event you drift out of lane.
Your safety is also the safety of others. So we go the extra mile. Pedestrian Protection activates emergency braking if sensors detect nearby movement and you can’t react in time. The Tiredness Recognition System alerts you when you start to lose concentration. Traffic Sign Recognition displays all road signs, from speed limits to roadworks, so you don’t miss a thing.

Safety is a team effort.
The best moments start with a choice.

Now’s your chance to have it all. Style and comfort. High-performance safety. And the latest technology. The SEAT Leon. Fully equipped for the life you’ve always wanted.

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Up for any challenge.

FR. An identity of its own.
Front grille with FR logo. Different and proud. Because an all-star attitude doesn’t hide.

It feels good to push the limits.

A dynamic trim that’ll get your pulse going. Choose the Desire Red finish and show the world that you dare to be different. Comes with exclusive FR detailing and sporty alloy wheels.

18” alloy wheels. Not only good-looking, but also hard-working. The things champions are made of.

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Standard Equipment

Safety
- 4-Drive Drive from 2 front side and 1 curtain
- Front seatbelt reminder
- ISOFIX and Top Tether child seat anchors
- Automatic Post-Collision Braking System
- EAU, EBS, ESC & IED
- Tyre pressure warning indicator and Auto Hold
- Knee airbags for EU85 countries
- Airbags
- Electronic Cruise Control System with indicators in cluster

Exterior
- Dynamic 17” 3D alloy wheels
- Mobile double exhaust pipe
- FR Suspension
- chrome radiator grille frame
- Specific FR bumpers
- Fog lights on front
- Dark tinted rear windows

Electronics
- Halogen headlamps with LED Daytime Running lights (DRL)
- Full LED taillights with number plate LED illumination
- LED front fog lamps
- Front and rear electric windows
- Electric, heated and foldable exterior mirrors with parking position and co-driver with lowering function
- 12V socket
- Led interior illumination
- Power locking, remote control with 2 foldable keys and opening selective boot (3 buttons)
- 12V in front
- 12V in front
- Led interior illumination
- Power locking, remote control with 2 foldable keys and opening selective boot (3 buttons)
- 8.5” monochrome instrument cluster with on board computer
- Radio System Plus, 8” smart touch display + USB/Apple chip/iPod card/SD card/8 speakers + Voice recognition
- RPIWRA compatibility
- SEAT Drive Profile, steering response, throttle response and gear shifts mode (Only with DSG)

Interior
- Chrome interior pack with decorative mouldings
- Front sport seats (Cloth and simil leather with red stitching)
- Driver and passenger seat height and tilting adjustment
- Rear seats backrest 1/3 & 2/3 split folding and reclining
- Driver and passenger hip support in front seat backrest
- Box under driver seat
- Cargo ring in boot
- Central console with cup holders, air outlets in rear and integrated front seat armrest
- FR leather multifunction steering wheel and gear shift knob
- Climatronic 2 zones with Air Care
- Electric Parking Brake (EPB)
- LED Door panel illumination (multicolour ambient lighting)
- Illuminated FR Doorstep in front doors

Media System Plus: 8” smart touch display + Apple chip/iPod card/SD card/8 speakers + Voice recognition + MP3/WMA compatibility
SEAT Drive Profile: steering response, throttle response and gear shifts mode (Only with DSG)
Front and rear sensors for precise parking. Every time.
FR leather multifunction steering wheel and gear shift knob
Front and rear electric windows
Front and rear electric windows
FR Suspension
Chrome radiator grille frame
Specific FR bumpers
8.5” monochrome instrument cluster with on board computer
SEAT Drive Profile, steering response, throttle response and gear shifts mode (Only with DSG)
Climatronic 2 zones with Air Care
Electric Parking Brake (EPB)
FR logo in high-tech style.
Pretty cool, isn’t it?
Illuminated scuff plates. Brighter, for better road safety. Energy efficient, too.

01 Heartbeat button. Turn the engine on at the touch of a button. Literally.
02 Panoramic sunroof. Good weather outside? Let the sunshine in.
03 Ambient lighting. Light up the interior your way. Choose from 8 vibrant colours – one for every mood.
04 Distance control. Front and rear sensors for precise parking. Every time.
05 Illuminated scuff plates. Brighter, for better road safety. Energy efficient, too.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Xcellence.

Going all out starts here.

Treat yourself to high quality and comfort. Fine chrome detailing, meticulous finish and the best technology. A trim designed for those who appreciate the finer things in life.

Always noticeable.
Full LED tail lights.
Be as clear on day, even on the darkest of nights.

Move with grace.
17" alloy wheels.
Elegant and comfortable. Because it’s all about the details.
Standard Equipment

Safety
• Airbag Drive (Front, side and air curtain)
• Front seatbelt reminder
• ESC and Top Tether child seat anchors
• Automatic Post-Collision Braking System
• ESP, EDC, XDS & ASR
• Tyre pressure warning indicator and Auto-Hold
• Knee airbag for EU28 countries
• Generation
• Comfort Pack Cruise Control System
• ECS electronic with indicators in cluster and rear parking distance control
• Rear parking distance control
• Convenience Pack Electrochromic interior rear view mirror with rain and light sensor
• Automatic coming and leaving home function and windshield wiper control
• LED Interior Illumination Pack Front and rear LED reading lights with ambient spots, LED make-up lights, LED illumination on the center console area and LED footlights

Interior
• Interior Xcellence Black and Ice Metal
• Chrome interior pack with decorative mouldings
• Front sport seats (Cloth and simil leather with grey stitching)
• Driver and passenger seat height and lumbar adjustment
• Rear seats backrest 1/3 & 2/3 split folding and reclining with rear armrest
• Driver and passenger bag in front seat backrest
• Box under driver seat
• Rear door curtains
• Double floor in boot
• Sliding boot cover
• Boot: 12V + 2 side covers (right & left)
• Central console with cup holders, air outlets in rear and integrated front seat armrest
• Rear armrest
• Xcellence leather multifunction steering wheel and gear shift knob
• Climatronic 2 zones with Air Care
• Electric Parking Brake (EPB)
• LED Door panel illumination (multicolour ambient lighting)
• Illuminated Xcellence Doorstep in front doors
• Knee airbag for EU28 countries
• Servotronic
• Comfort Pack: Cruise Control System (CCS) electronic with indicators in cluster and rear parking distance control

Exterior
• Dynamic 17” 30/1 alloy wheels
• Visible double exhaust pipe
• Comfort suspension
• Hotstamped front grill with chrome frame
• Chromed rails for Leon Sportstourer
• Dark tinted rear window
• Chromed frame around side windows
• Electrolytes
• Halogen headlamps with LED Daytime Running Lights (DRL)
• Full LED lights with number plate LED illumination
• LED front fog lamps
• Automatic coming and leaving home function
• Electr. heated and foldable exterior mirrors with parking positions and co-driver with lowering function
• 12V front
• Gear recommendation indicator
• Alcántara® upholstery. Rear View Camera. BeatsAudio™.

Electronics
• Rain? Watch the wipers start. Oncoming traffic? Your high beams dim automatically. Emergency stop? Your Leon’s got it covered. You don’t have to lift a finger.

01 Alcantara® upholstery. 02 Rear View Camera. 03 BeatsAudio™. 04 Ambient lighting. 05 Convenience Pack. 06 Illuminated scuff plates.
All the essentials and a little bit more. Enjoy quality and comfort with optional extras like Tiredness Recognition and Rear Parking Sensors.

It’s time to add elegance.

Alcantara® upholstery. Why settle for less than best? Alcantara upholstery is comfort and class in one.


Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to learn more about the product offer available for you.
Standard Equipment

Safety
• 6 Airbags (2 front, 2 front side and 2 curtain)
• Front seatbelt reminder
• ISOFIX and Top Tether child seat anchors
• Automatic Post-Collision Braking System
• ASR, ABS, ESC & XDS
• Tyre pressure warning indicator and Auto Hold
• Knee airbag for EU28 countries
• Electronic Brake Force Distribution

Exterior
• Design 16” 30/2 alloy wheels
• Hidden exhaust pipe
• Comfort suspension
• Chrome radiator grill frame
• Fuel door linked to central lock

Electronics
• Halogen headlamps with LED daytime running lights
• Halogen tail lamps
• Rear electric windows
• Electric and heated exterior mirrors
• 12V front
• Reading lights for front and rear seats with boot illumination
• LED interior illumination
• Power locking, remote control with foldable keys and opening selective boot (3 buttons)
• Med 3.5” monochrome instrument cluster with on-board computer
• SEAT Media System Colour: 5” Colour touchscreen / USB/SD card / Bluetooth® (phone and audio streaming) / AUX in, connectivity / 6 speakers + MP3/WMA compatibility

Interior
• Chrome interior detailing
• Driver and passenger seat height and lumbar adjustment
• Rear seats backrest 1/3 & 2/3 split folding and reclining
• Driver and passenger bag in front seat backrest
• Box under driver seat
• Driver and passenger sun visor, covered and illuminated mirror, driver with card holder
• Central console with cup holders, air outlets in rear and integrated front seat armrest
• Leather steering wheel and gear shift knob with leather and MuFu
• Air conditioning
• Electric Parking Brake (EPB)

More channels. Better broadcast quality. This is entertainment uninterrupted.

Halogen headlamps with LED daytime running lights that turn on automatically for added safety.

Make your mark, make it count. From any angle.

Stay connected, refreshed and organised. These little extras make a big difference.

The right temperature for everyone with two-zone air conditioning.

Take your foot off the brake with total peace of mind. The car can’t roll backwards during a hill start.

01 Multifunction steering wheel.
02 DAB radio.
03 Safety always.
04 Climatronic.
05 Electric Parking Brake and Auto hold function.
06 USB chargers, air vents and storage net.
Our global range of cars and product specifications varies from country to country. Please visit your local SEAT website to know more about the product offer available in your country.

You’ve already got the brain, the heart and the guts. And when you get behind the wheel of the boldly sophisticated SEAT Leon Black Matt Edition, you’ve got the style to match.

01 18” Black Alloy Wheels. Lightweight 18” Black-Alloy Wheels feel great on the road, and they look pretty great too.

02 Black Alcantara® seats. Style, function and comfort become one when you relax in seats upholstered with Black Alcantara®.

03 Black mirror cases. Every detail matters. Black casing on the exterior mirrors completes your unique new look.

04 Black roof rails. Have it all, take it all. Easily transport large items on the top of your car with roof rails on the SEAT Leon Sportstourer.

05 Black front grille frame. Forward-looking attitudes never go out of style. Like the front grille framed in eye-catching black moulding.

06 18” Sport Black Alloy Wheels. Like to go the extra mile? 18” Sport Black-Alloy Wheels for the Black Matt Edition Plus add a sporty touch that takes your look to the next level.

07 Black Matt Edition. You’ve already got the brain, the heart and the guts. And when you get behind the wheel of the boldly sophisticated SEAT Leon Black Matt Edition, you’ve got the style to match.

08 Lightweight 18” Black-Alloy Wheels feel great on the road, and they look pretty great too.

09 Style, function and comfort become one when you relax in seats upholstered with Black Alcantara®.

10 Every detail matters. Black casing on the exterior mirrors completes your unique new look.

11 Have it all, take it all. Easily transport large items on the top of your car with roof rails on the SEAT Leon Sportstourer.

12 Forward-looking attitudes never go out of style. Like the front grille framed in eye-catching black moulding.

13 Like to go the extra mile? 18” Sport Black-Alloy Wheels for the Black Matt Edition Plus add a sporty touch that takes your look to the next level.

14 Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Wheels.

16"
- Design 30/1
- Performance 30/1
- Machined Grey
- Machined

17"
- Dynamic 30/2
- Sport Black
- Performance 30/1
- Machined
- Sport Black

17"
- Dynamic 30/2
- Sport Black
- Performance 30/1
- Machined

18"
- Dynamic 30/1
- Performance 30/1
- Sport Black

Style
Standard
Optional
Optional

Only available for 115 HP manual engines within the Sport Black Matt Edition.

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Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Colours.

Our global range of cars and product specifications vary from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Upholsteries.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

1. Contact your local dealership to confirm availability.
Your accessories.

The world is your oyster.

So much to do, so little time. That’s why you do what you want, when you want it. City cruise? Yes. Ski trip? Of course. Off-roading? Bring it on. Choose the accessory and you’re good to go.
Take your SEAT Leon to the next level. This means a bolder look. And of course, enhanced performance. All that you need for more confidence. And more attitude.

Performance.

Front Styling Kit.
Dynamic front bumper lip with a decorative cover, grills, pedestrian bar supports, fitting elements and disruptions. Get a Style or Excellence model? Choose from Black, Desire Red or Mystery Blue. Available in body colours for FR models.

Blade side skirts.
Moulded and aerodynamic, they fit easily and securely. For Excellence and Style models, choose from Black, Desire Red or Mystery Blue.

Spoiler & rear bumper.
Enhance your aerodynamics. Enjoy a unique sporty look. Easy to fit. Tools and instructions included.
For those who want to look different. Choose your style. You can make small changes or you can go all out. The choice is yours.

Exterior.

A minimalist silver moulding for the rear of your SEAT Leon. Even simplicity makes you shine.

Hatch door moulding.

Two strips in transparent matte foil that stretch from the bonnet to the roof. Get ready to turn heads. Not available for cars with a sunroof.

Who said they have to match the body colour? Get creative with Black, Desire Red or Mystery Blue.

Exterior mirrors.

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Decorative lines.

Ten stripes in transparent matte foil that stretch from the bonnet to the roof. Get ready to turn heads. Not available for cars with a sunroof.
Interior.

Add a touch of cool to the inside of your SEAT Leon. These stylish accessories serve a double purpose, whether it’s to welcome you in or keep your car in mint condition.

2-in-1 Mobile Charger.
The same charger for two different smartphones. One side is for Android. The other for iPhone. Practical, no?

Illuminated side sills.
These will light up for 30 seconds every time you enter the car. No need for electrical installation. They automatically turn off when the doors close.

INOX side sills.
A decorative line with the SEAT Leon logo. Stylish but also protects against scratches. Choose your favourite colour from Desire Red or Mystery Blue.

Side sill foil.
Black adhesive sheet made to fit the sill guard. Branded with the SEAT Leon logo. A cool way to protect entrance areas. Comes with easy assembly instructions.

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Choose from three vibrant options:
A set of two red decorative dashboard covers, including a 5/6-speed gear knob in aluminium, leather and Tornado Red. A touch of sophistication with the same set but in aluminium, paired with a 5/6-speed gear knob in aluminium and chrome. Or a carbon-brushed set with the aluminium and chrome gear knob. Available for all models with LHD and a manual gearbox.

There are endless ways to change the interior of your SEAT Leon. Here you can customise your dashboard and gear knob. Which colour will you go for?

Interior.

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Transport.

Nothing should stand in your way. Especially not your car. That’s why we’ve designed transport-dedicated accessories. So you never leave your SEAT Leon behind.

Roof box.
Too much luggage? Use the roof for extra space, all while keeping your cases protected. A cool aerodynamic shape. Easy and quick to assemble. Opens on both sides.

Surf rack.
No surfboard is too big for a SEAT Leon. This rack comes with 4 plastic supports that adapt to the size of your board. It can even transport two at the same time. Who will you take with you?

Bike rack.
Love the great outdoors? This aerodynamic frame is perfect for transporting a bicycle. It even has an anti-theft locking device.

Load-Stop rack.
There’s absolutely nothing you can’t transport with your SEAT Leon. This rack is designed to hold any item, no matter its shape or size.

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Transport.

Doing your thing just got easier. This practical and polished range is designed to help you own it. Need some shade? Lighting up the dark? Or just fancy a few smart touches to complete your perfect SEAT Leon? Whatever you need, get customised and raise the bar.

Tow bar.
Removable trailer hitch that’s secure and easy to use. A perfect excuse to buy that jet ski you’ve always dreamed of.

Ski rack.
Slide-off system for convenient loading and off-loading. Extendable so you don’t have to reach over the roof. And easy to open, even while wearing gloves.

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Protection.

Now that you have it all, it’s important to keep it protected. Choose the accessories you need to keep your SEAT Leon damage-free, from mudflaps and mats to car covers and more.

01 Front and rear mudflaps.
Protect the body of your SEAT Leon from road debris that fly out from the front wheels while you drive.

02 Velpic® mats.
Keep the inside of your SEAT Leon clean. A four-piece set, two for the front and two for the rear. Made with soft fabric.

03 Protective boot tray.
A rubber cover that fits perfectly. Transport anything without worrying about damaging the boot.

04 Car covers.
Protect the body of your SEAT Leon intact when you’re away. Includes a floor mat fixing system.

05 Separation grille.
Is your pet coming with? Make sure they travel safely. Easy to install and remove without any tools.

06 Cargo management system.
Organise your space. Includes two brackets that can be adjusted to your needs. Fix it to anywhere you want with Velcro.

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Nothing is ever too much when it comes to your wellbeing or that of your loved ones. Whether you’re going for a ski trip or have children travelling with you, safety is your first plan. That’s why it’s ours, too.

A car seat not only protects your child, but also keeps them comfortable. The sun visor keeps your baby safe from sunstroke, and the comfortable handle makes it easy to carry. It’s simple to fasten using the standard seat belt and can be used as a cradle. Made for children up to 15 months or 13kg. 

**SEAT Pico Go i-Size.**

Snow chains.

Your backup for snowy or icy weather conditions. Snow chains give you enhanced traction and, most importantly, peace of mind. Some countries even make it a legal requirement to carry them in your car.

Safety.
At your service.

Freedom starts where worry ends.

Life’s too short to spend it in a workshop. The SEAT Service uses only SEAT Genuine Parts to keep your Leon at its best. So you can get out and go.
Life’s for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at fixed and competitive monthly rate. Value for money, with the service you expect. Starting from 204€/month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.

We care.
You don’t have to.

The SEAT Warranty Extension lets you extend your 2-year manufacturer’s warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.

Need anything? Just call.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.

Forget about it. It’s covered.

Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.

Relax. We’ve got this.

SEAT Insurance is tailor-made to your car. To keep you moving all year round. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We’re your ride.
SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.