Driver first.

More than 60 years of expertise and passion. We’re committed to offering our best, always keeping the comfort and well-being of our drivers in mind. SEAT’s model range brings you dynamic and stylish cars, built with the highest standards and most up to date technology. Cost-effective. Fuel-efficient. Eco-friendly. And an exceptional aftersales service, as well as considerable savings for purchase managers. Are you ready to be our next fleet customer?

Giuseppe Tommaso
Director of International Fleet Sales & Remarketing.
Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
The road ahead matters.

SEATs are cost-effective today – and tomorrow. We offer you some of the lowest costs per kilometre in the industry. Service packages that keep your maintenance expenses low. And optimal residual value, a key component of long-term overhead.

Residual Value corresponds nearly to 50% of TCO. Thus, increasing Residual Value by 1% decreases TCO by 0.5%.

TCO Segmentation by cost.

Arona (Most representative version). Sources: Autovista Group April 2019 release (RV Forecast for 36 months / 60,000 kms). CAP April 2019 release for UK (RV Forecast for 36 months / 55,000 miles).

Ateca (Most representative version). Sources: Autovista Group April 2019 release (RV Forecast for 36 months / 90,000 kms). CAP April 2019 release for UK (RV Forecast for 36 months / 55,000 miles).

Tarraco (Most representative version). Sources: Autovista Group April 2019 release (RV Forecast for 36 months / 90,000 kms). CAP April 2019 release for UK (RV Forecast for 36 months / 55,000 miles).

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Smart technology. Smart choice.
• Full Link technology.
• Wireless Charger.
• Rain & Light sensor.
• Keyless entry.
• Digital Cockpit.
• SEAT Drive Profile.
• Top View Camera & Park Assist.
• Hands-Free Electric Boot.

Safety takes top priority.
• Traffic Jam Assist.
• Pedestrian Protection.
• Lane Assist.
• High Beam Assist.
• Traffic Sign Recognition.
• Emergency Assist.
• Tiredness Recognition System.
• Adaptive Cruise Control.

Safety and technologies for business.
Every SEAT comes equipped with state-of-the-art technology.

There’s no need to compromise.

There’s no need to compromise.

Every SEAT comes equipped with state-of-the-art technology.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
TGI Range.

Eco looks good.

TGI combines petrol and compressed natural gas (CNG). This eco-friendly engine improves efficiency and reduces emissions. The engine is smart, selecting CNG as its main fuel and switching to petrol only when required.

Opportunities.

Lower emissions.
- 25% CO2 vs. petrol.
- Sustainable Fuel (according to EU).

€
- 22% vs. HEV.
- 18% vs. petrol.
- 7% vs. BEV.

VW Group.
- Market leadership.
- Portfolio & Technology.
- SEAT Center of Technology.

Renewable gas.
- Further improvement of CO2 balance vs. fossil fuels.
- Better than renew BEV in lifetime.

Our global range of cars and product specifications may vary by country and territory. Please visit your local SEAT website to know more about the product offer available for you.
Peace of mind is priceless.

Fixed service prices. No change in costs for the contract term.

Flexible plans. Customise your maintenance plan to fit your business needs.

Dedicated spaces. Always find a spot at one of our service centres.

National call centre. Assistance at your fingertips.

Residual value. Certified stamps assure the best residual value of your vehicle with every visit.

One-stop shop. Certified service centres with everything at one convenient location.

Comprehensive diagnosis. Enjoy peace of mind with thorough inspections and evaluations.

Fleet service advisors. Experts to assist you every step along the way.

Mobility services. Courtesy car at your disposal while your fleet vehicle undergoes maintenance.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Fleet portfolio.

There’s a match for every business.

A wide range of SEATs for you to choose from. Whatever size, power or features you’re looking for, this is where you’ll find it.

HATCHBACK & ST
- SEAT Ibiza
- SEAT Leon
- SEAT Leon Sportcoupe ST

SUV
- New SEAT Tarraco
- SEAT Ateca
- SEAT Arona

MPV
- SEAT Alhambra

Coming next (2020)
- New SEAT Leon PHEV
- New SEAT Leon Sportcoupe PHEV
- New SEAT Mii electric
- SEAT el-Born electric

Our global range of cars and product specifications varies from country to country. Please visit your local SEAT website to know more about the product offer available for you.
Why not now?

The new SEAT Tarraco is the large SUV that gives your business the space it needs to never stop expanding.

Technology highlights.

Space that you design.
Up to 7 seats gives you 700l with 3rd row down or 1775 l with 2nd and 3rd row down. With 5 seats version, enjoy 760l of standard capacity or 1920 l with rear seats folded.

4Drive.
The 4Drive all-wheel drive system gives you the power to take on any road condition.

Digital Cockpit.

8" screen with Full Link.
With Full Link, you can access your smartphone apps directly from your touchscreen.

Engine type.

Petrol: from 1.4 to 2.0 (from 150 to 190 HP)
Diesel: 2.0 (from 150 to 190 HP)

Gearbox available: manual and DSG

Boot capacity: 760l (5 seats) and 230/700 l (7 seats)

Number of seats: 5 or 7 seats

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Your ideal business partner.

Distinctive. Dynamic. Daring. Inside and out, the SEAT Ateca is true style. Every day. Every occasion.

Technology highlights.

4Drive. The 4Drive all-wheel drive system gives you the power to take on any road condition.

Top View Camera and Park Assist. With ultrasonic sensors and 360° cameras, you get a total view of every parking spot.

Wireless Charger. Just place your smartphone on the Wireless Charger and let it charge.

SEAT Drive Profile. Eco, Sport, Off-Road, Snow, Individual? The way you want.

Engine type.
Petrol: from 1.0 to 2.0 (from 115 to 190 HP)
Diesel: from 1.6 to 2.0 (from 115 to 190 HP)

Gearbox available: manual and DSG

Boot capacity: 510 l - 485 l

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
Say hello to the SEAT Arona. The city crossover built for the bold. An advanced, high-performance engine. Agile. Powerful. Sharp. This is how you take on the world. Are you ready?

Technology highlights.

Keyless system with Heartbeat function. Unlock and start your Arona without ever taking your keys out of your pocket.

Rain & Light sensors. These smart sensors automatically detect when to switch on your windscreen wipers or dip your headlights. So you can focus on the path ahead.

Digital Cockpit. No time for distractions.

Hands-Free Electric Boot. Thanks to the Virtual Pedal, you can open the boot without lifting a finger.

SEAT Arona.
The city crossover has arrived.

Engine type.
Petrol: from 1.0 to 1.5 (from 95 to 150 HP)
Diesel: 1.6 (from 95 HP)
CNG: 1.0 (90 HP)

Gearbox available: manual and DSG
Boot capacity: 400 (TGI 282)

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
SEAT Leon range.

Use it. Or lose it.

Having it all is easy when you find the right balance. A stylish exterior combined with a spacious interior. Intelligent technology that makes every journey safe yet enjoyable. Excellent efficiency and low total cost of ownership. The SEAT Leon is the ideal car for work and play.

Technology highlights.

Rain and Light sensors.
Raining? The SEAT Leon turns on the wipers for you. Dark? Your Leon knows just how bright your lights should be.

Rear View Camera.
The Rear View Camera helps you always see what’s behind you.

Digital Cockpit.
All your info, front and centre.

Lane Assist.
Lane Assist puts you back on the right track in case you get out of the road.

Engine type.

Petrol: from 1.0 to 2.0 (from 115 to 290/300* HP)
CNG: 1.5 (130 HP)

Gearbox available: manual and DSG

Boot capacity: 380 l (5D) and 587 l (ST)

* Only for Leon CUPRA Sportourer ST.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
SEAT Ibiza.

The best way forward.

SEAT Ibiza is designed for a better future. To be enjoyed together.

Technology highlights.

Wireless Charger.
Running out of battery should never be a problem. With wireless charging, you’re covered.

8” screen.
The 8” touchscreen keeps you fully connected and in control at all times. Look no further.

SEAT Drive Profile.
Drive Profile means every drive in your SEAT Ibiza is exactly how you want it.

Stay safe.
Speed control. Emergency braking. Tiredness recognition. For whatever the road brings you.

Engine type.

Petrol: 1.0 (from 80 to 115 HP)
Diesel: 1.6 (95 HP)
CNG: 1.0 (90 HP)

Gearbox available: manual and DSG

Boot capacity: 355 (TGI 262)

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
SEAT Alhambra.

Multi-purpose, award-winning innovation.

The Alhambra has power-operated rear sliding doors, making it simple for passengers to hop in and out. Plus, the power-operated tailgate means you can open the boot space hands-free.

Technology highlights.

Bi-Xenon headlights.
The more you see, the more you know.

Massage seat.
Reaching the spots that other seats can’t, for comfortable driving.

Rear USB ports.
Everyone has at least one device nowadays. Now they will always be charged up.

Electric hatch and sliding doors.
Your SEAT Alhambra’s power doors will open and close automatically.

Engine type.

Petrol: 1.4 (from 150 HP)
DieSEL: 2.0 (from 150 to 177 HP)
Gearbox available: manual and DSG
Boot capacity: 955 l (5 seats) and 300 l (7 seats)
Number of seats: 5 or 7 seats

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
What is Micromobility?
It’s a term used to describe travel solutions for short distances, usually the first or last mile of a journey. About 60% of car trips worldwide are less than 8 kilometers and could benefit from Micromobility solutions, according to a study of the McKinsey Center for Future Mobility.

Where is it used?
With the major urban centers expansion, 65% of people expected to live in cities by 2040. Creating Micromobility solutions is more than just making a product.

“Cities want to work with companies to find solutions. If you just dump a bunch of scooters on the streets, it’s the wrong approach. We are making a lot of effort to work together with local administrations”, says Fabian Simmer, SEAT Digital Officer.
Micromobility.

How is it used?
Solutions include light weight vehicles that are usually electric, like scooters, bikes, and other modes of transportation.

“Micromobility products are important for private customers, but also for sharing operators. For the development of this future generation of products, we are taking into account both stakeholders. Based on the time of the day, they should be able to choose between different means of transportation”, Simmer says.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to learn more about what is offered available for you.
Above and beyond.

Arona.
- Red Dot (International): Product Design 2018
- Car and Driver (Spain): Best SUV of 2018

Ateca.
- Auto Moto (France): SUV of the Year
- Autocar (UK): Autocar Game Changer Award
- Grupo Automoción Press (Spain): Renting and Fleet Car of the Year 2017

Leon.
- What Car? Awards 2018 (UK): Used Car of the Year

Alhambra.
- Auto Bild Allard (Germany): SEAT Alhambra - Leading Import in the Category All-wheel Vans
- AUTOSTraßenverkehr (Germany): SEAT Alhambra - Family Car of the Year 2017

Ibiza.
- Auto Express (UK): Auto Express New Car Awards Winner
- Parkers (UK): Best First Car Winner
- Parkers New Car Awards 2018
- ABC (Spain): Best Car of the Year 2018

SEAT as a company.
- Top Employers Institute (Spain): SEAT as a company to work for in Spain
- Barcelona International Logistics and Handling Show (Spain): SIL Award for Efficient Logistics and Technological Innovation
- Technical University of Berlin and the Technical University of Aachen (International): Manufacturing Excellence Award
- Autobest (International): Smartbest 2017

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
International framework agreement.

You can have it all.

You’ll also enjoy the advantages offered by Volkswagen Group Fleet International. This includes a comprehensive range of financial services, as well as the Group’s wide variety of vehicles. From motorcycles and cars to trucks and buses, they all come with international framework agreements managed by our international account managers present in over 75 countries worldwide. Want to be a SEAT exclusive customer? You have the option of signing that same agreement.

69% increase in deliveries from 2014 to 2018.

+33.4% investments over 2018.

Improvement of 254 millions euros over 2018.

“Our team is young. Because of the dynamic lines and popularity of the SEAT Leon among young and mid-aged adults, they were very excited we chose it as our fleet. Once they got into the car, they were amazed by its technology and quality. SEAT even prepared a video tutorial explaining how to use the technology in full. A couple of weeks later, we received a lot of thank you emails from our employees.”

Abdi Ibrahim

Proud of our numbers.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Our team is young. Because of the dynamic lines and popularity of the SEAT Leon among young and mid-aged adults, they were very excited we chose it as our fleet. Once they got into the car, they were amazed by its technology and quality. SEAT even prepared a video tutorial explaining how to use the technology in full. A couple of weeks later, we received a lot of thank you emails from our employees.”

Abdi Ibrahim

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
We’re ready when you are.

G. TOMMASO
Director of International Fleet Sales & Remarketing
Giuseppe.tommaso@seat.es

R. BETESH
Fleet & Remarketing Regional Steering
Ron.betesh@seat.es

D. MARTINS
International Key Account Development
Diego.martins@seat.es

D. SCHESSLER
International Key Account Development
Daniel.schessler@seat.es

P. ZIN
International Key Account Manager
Pawel.zin@seat.es

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.
We're ready when you are.

Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.