



SEAT
Tarraco

The world doesn't stand still. And neither do you. Every challenge is an opportunity to try something new. Be curious. Keep pushing forward.

It's the way we live too. SEAT is a brand born in Barcelona. Inspired by colour and light. Fuelled by creative energy and optimism. We're here to make it easier for you to move the way you want to. So, where shall we go?

Where to next?





At SEAT we believe that moving should be effortless. For everyone.

Cars that you want to drive because they look great and feel even better. Large SUVs. eHybrids. Electric scooters and bikes. Mobility solutions to make moving through your city smarter. Brighter. More enjoyable. And above all, easier.

Moving made easy.

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Taking the next step in life doesn't mean giving up what you love. It means learning new things. Sharing with those who matter. And experiencing together. The SEAT Tarraco is the large SUV for those who never want to stop growing, alongside those they never want to stop growing with. Because every wish you cross off, from a cross-country road trip to swimming with sharks, brings all of you closer together and further in life.

Have it all.

Got big plans? Good. With the SEAT Tarraco, you've got the space to keep growing. The technology to keep connecting. And the tools to keep exploring. So, no matter which direction your life takes, or how your family grows, your bucket list will never stop expanding.

The best bucket lists
keep getting longer.



Dynamic. Daring. Distinctive.

Why settle for just one way of living? The SEAT Tarraco with 4Drive is designed for a life that has it all. A larger front grill boasts its sporty, powerful and daring nature, while the strong and pronounced lines show off its sophisticated and elegant side. The rear coast-to-coast light carries on the stylish look. All signed off with the redesigned, hand-written Tarraco logo on the back.



EXTERIOR DESIGN

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Cross the country. ✓
Watch the sunrise. ✓
Be an explorer.

Want to set the trend? The SEAT Tarraco features the latest in SUV design, so you can pave the way forward in life with a unique style that meets the needs of you and yours. 100% LED technology in the front and rear, including dynamic rear indicators connected by a striking design. A Welcome Light to help you find your way in the dark.

Ready for more? Lightweight 20" Machined Alloy Wheels make a big statement on the road.





How big is your bucket list? Up to 7 seats gives you 700l with 3rd row down or 1775l with 2nd and 3rd row down. With the 5 seats version, enjoy 760l of standard capacity or 1920l with rear seats down. This is the space to have it all. And more.

More room.
For more life.



Share your style.

The SEAT Tarraco comes with contemporary, state-of-the-art interior design elements that refine every ride. For comfort and class choose between Alcantara® textile and Leather Vienna upholstery or for sporty sophistication go for the Bucket seats. Make it your own with a dashboard in bright white, wood or silver. The black roof liner completes any interior finish. The only question is: Who will you enjoy it all with?

A world of experiences. Waiting for you.

The road is an empty page. So what's your story? SEAT's new intelligent assistant, HolaHola, allows you to manage and command your car with your voice only.

Connect your smartphone to the 9,2" touchscreen via Apple CarPlay™ or Android Auto™ and manage your favourite apps and music. Enjoy natural and balanced sound on 10 premium-tuned speakers with the BeatsAudio™ sound system.

The customisable 10,25" SEAT Digital Cockpit now allows for 3 independent functions to be shown on one easy-to-see display. The dashboard touchscreen gives you an additional 3 panels that can also be displayed simultaneously. Full connectivity at a glance.





Forward is the only way to go.

The SEAT Tarraco comes with the most advanced technology for a life that has it all. The Virtual Pedal makes sure you can open and close the boot even with your arms full. A feature that makes perfect sense when you think about it.

Like the Top View Camera, featuring cameras in the front, rear and exterior mirrors that provide 360° visibility and work with Park Assist to help you park hands-free.

There's also the Wireless Charger, powering your phone simply through surface contact.



It's always the season to do what you love.

Travel in comfort and find your ideal temperature wherever you're sat — the 3-zone Climatronic system with Climatouch gives you total control in 3 distinct parts of your SEAT Tarraco, so everyone's happy. Want to keep the cabin fresh? Climatouch's Air Quality Sensor (AQS) and AirCare functions help to regulate and filter airflow to give you better and cleaner air. Still not enough? The heated steering wheel increases comfort and control, necessary for those extreme driving conditions. Goodbye, excuses.





Your Tarraco. Always connected.

Get the most out of every journey with SEAT CONNECT. Stay on track and in the know with the infotainment system and connect remotely via your smartphone through the SEAT CONNECT App.



Your car. Always within reach.

For a life lived on the move. The Remote access services allow you to manage your vehicle from wherever you are.

- Leave a window open? Need to fill up? Now you can check your car's security and fuel level on your smartphone with the SEAT CONNECT App.
- Forgot where you parked? Use Parking Position to display the location.
- Keep calm and carry on with what you're doing. Your Tarraco will warn you through your smartphone if it detects a theft situation when you're away.



Focus on what matters.

Live the adventure worry-free. Our latest safety technology is designed to save precious time in the event of an emergency.

- Stay safe, stay connected. Private emergency call automatically connects with the emergency services if it detects an accident.
- Time for a check-up? Service Scheduling lets you know when to bring your Tarraco in.
- Assistance required? Push the Breakdown Call button to contact our call centre to ask for help.



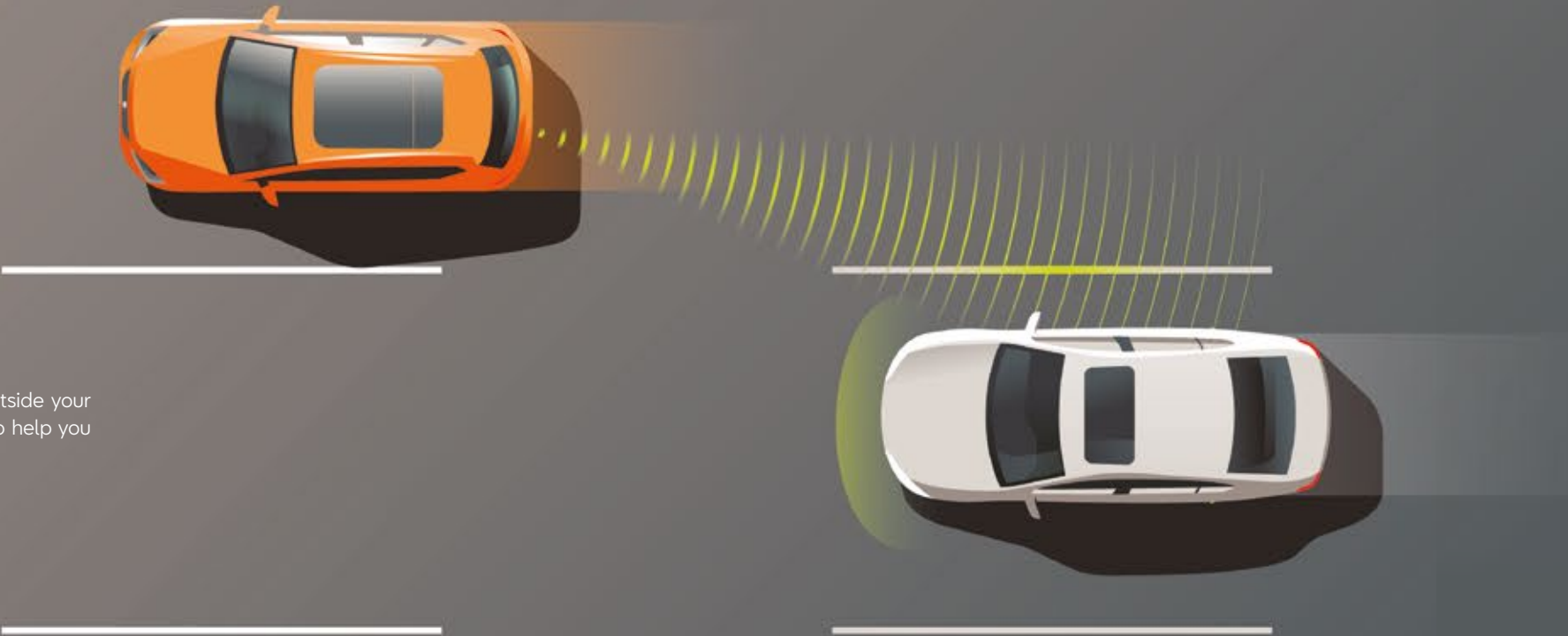
Knowledge is power.

Drive connected. Get traffic updates while en route and see more details on the service stations around you. Because it's always useful to know what's ahead.

- Your Tarraco calculates the shortest route according to real-time traffic situations.
- Find the nearest petrol stations, their opening times and their price at the pump.
- Manage your music and your navigation maps via the infotainment system.

It's about feeling secure. Every step of the way.

The SEAT Tarraco is designed with your wellbeing top of mind. That's why it comes with advanced safety features and the latest driver assistance technology. Everything you need to keep moving forward fearlessly.



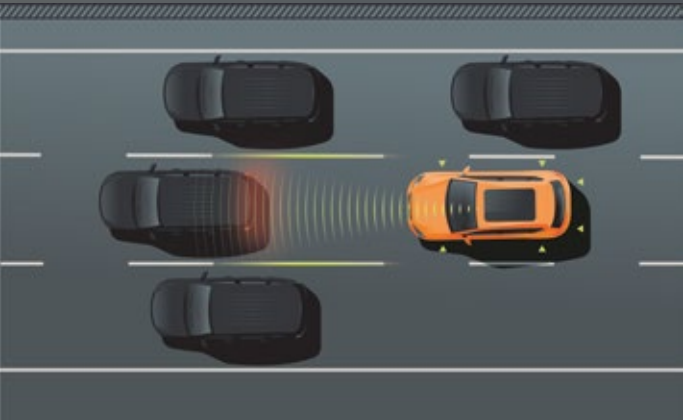
Side Assist.

Side Assist can detect approaching cars outside your field of vision, giving you a warning signal to help you when overtaking or changing lanes.



Emergency Call.

Emergency Call detects an accident as soon as it happens and automatically sends your location to the emergency services.



Traffic Jam & Lane Assist.

Traffic Jam Assist estimates your distance from other cars and adjusts your speed accordingly. Meanwhile, Lane Assist makes sure you're safely in the right lane.



Traffic Sign Recognition.

What's ahead? The integrated front camera lets you see speed limits and overtaking restrictions directly in the SEAT Digital Cockpit.



Pre-Crash & Rollover Assist.

If the car detects a potential incident, Pre-Crash Assist tightens seat belts, closes windows and more. And if a rollover occurs, Rollover Assist activates necessary systems like Emergency Call.





Every dream starts with a decision. From trims and wheels to upholstery and colours, now is the moment to prepare your SEAT Tarraco for big plans. Ready to start?

What's next
on your list?

FR trim.

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Want more? Get more.

Sporty stylings both inside and out, unique FR details and a look that oozes attitude. Combining raw power with unique sophistication, the FR trim pushes all the buttons.



Let the sunshine in.

Bring those glorious, sunny days inside with the expansive, panoramic sunroof.



Best is better.

Top of the line SUPREME 20" Matte Machined Alloy Wheels in Cosmo Grey. It doesn't get any better than this.

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Drive past. Turn heads.

Style as standard. Doors, bumpers, exterior mirrors and upper grill frame, all in sophisticated Cosmo Grey.



Always connected.

Stay ahead of the traffic with regular updates and locate the nearest service stations or car parks while on the go. All through SEAT Connect.



Made to measure.

The Bucket seats give you the control necessary for the track. Once adjusted to suit your ideal driving posture, the memory function stores this data and will automatically revert it back to this position.



Born to be noticed.

Sport exhausts exclusive to the FR trim. Because some things deserve to be unique.

Standard equipment.

Safety:

- Park Assist
- Front Assist
- Adaptive Cruise Control
- Tiredness Recognition System
- Pedestrian protection
- Electronic Stability Control
- Shock absorption in front and rear
- Driver and front passenger airbags
- Side airbag in front with curtain

Electronics:

- SEAT Digital Cockpit with 10,25" screen
- Standard radio with 8,25" screen
- SEAT CONNECT Services
- Full Link for Media System
- 8 speakers
- 3 illuminated USB Type C sockets
- 3-zone Climatronic with Climatouch
- LED tail lights coast-to-coast
- SEAT Drive Profile with Driving Experience Button

Exterior:

- Wider wheel arch mouldings in black
- Exterior mirrors, front grille frame and decorative mouldings painted in Cosmo Grey
- Black roof rails and window frames
- Tinted windows
- 19" Alloy Wheels
- Windshield wiper intermittent control with light and rain sensors
- Name in handwriting

Interior:

- Illuminated door step with FR lettering
- White ambient light in front and rear door panels
- Interior light in footwell
- 2 reading lights in front
- Leather multi-function sport steering wheel with FR Logo
- Bucket Sport seats
- Electric driver seat with memory function
- Aluminium pedals

Why settle for less?

Supreme 20" Machined Alloy Wheels. Hot-stamped front grille. And a design that embraces sophistication inside and out. The Xcellence trim is for those who know that when it comes to getting all that life has to offer, every detail matters.



Defined by your style?

The Xcellence trim is designed for those who want more. Down to the last detail, like the distinct logo in the door sill.



No need to start small.

Supreme 20" Matte Machined Alloy Wheels dare you to live big. Lightweight. Stylish. And the largest in SEAT history.



Xcellence trim.

Standard equipment.

Safety:

- Park Assist
- Rear View Camera
- Front Assist
- Adaptive Cruise Control
- Tiredness Recognition System
- Pedestrian protection
- Electronic Stability Control
- Shock absorption in front
- Driver and front passenger airbags
- Side airbag in front with curtain

Electronics:

- SEAT Digital Cockpit with 10,25" screen
- Standard radio with 8,25" screen
- SEAT CONNECT Services
- Full Link for Media System
- 8 speakers
- 3 illuminated USB Type C sockets
- 3-zone Climatronic with Climatouch
- LED tail lights coast-to-coast
- SEAT Drive Profile with Driving Experience Button

Easy Access:

- Kessy (Entry and Go)
- Electric tailgate with Virtual Pedal

Exterior:

- Exterior mirrors with Welcome Light
- Black wheel arch mouldings
- Front grille with hot-stamping technology
- Chromed roof rails and lateral moulding
- Windshield wiper intermittent control with light and rain sensor
- 19" Alloy Wheels

Light & Style:

- Side windows in heat-insulating glass, tinted rear window and from B-pillar
- White ambient light in front and rear door panels
- Chromed window frames
- LED lights in interior door handles

Interior:

- Illuminated door step with Xcellence lettering
- Interior light in footwell
- 2 reading lights in front
- Leather multi-function steering wheel with Xcellence Logo
- Cloth/Alcantara® Sport/Comfort seats
- Folding table on front seat backrests
- Document holder under front left seat



Going off the beaten path?

Make the most of every road with Off-Road, Snow, Comfort, Eco, Sport and Individual drive modes for your 4Drive all-wheel drive system.



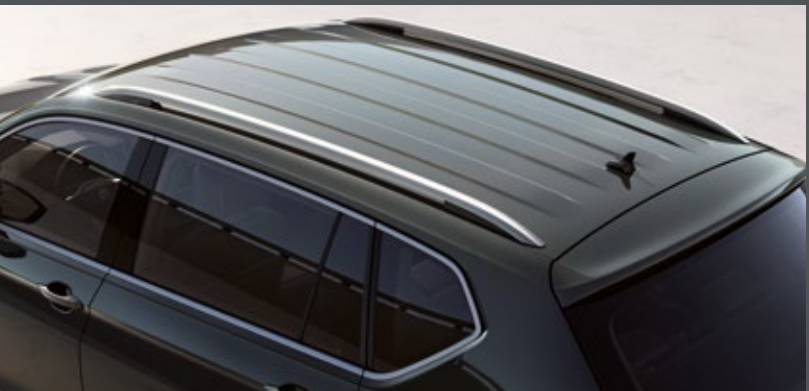
Elegance is a choice.

These lighting additions illuminate the front door panels and footwells for an ambience to impress and extra visibility when needed.



Relaxed. Stylish. Wherever you go.

No matter which direction you take, Sport seats in stylish black Leather Vienna upholstery get you there in comfort*.



Keep standing out.

Not afraid to shine? Chrome roof rails, moulding, window frames and exterior details complete your new look.

*This equipment is optional.

* The combination Radio 8.25" and Beats will not be available until w.48, 2020.



Having it all is easy.

When you know what you want, showing your true style is simple. Featuring 18" Machined Alloy Wheels and key essentials inside and out, the Style trim is for everyone who understands exactly what they need.



Style trim.

Good isn't good enough.

When it comes to taste, your intuition knows best. The Style trim combines stylish design and quality with everything your driving experience deserves.

Life's about living big.

Performance 18" Machined Alloy Wheels are for going all the way. And then going even farther.

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Style from every side.

Matching black roof rails, window frame and side skirts complete the SEAT Tarraco's smart, top-to-bottom look.



Clearer vision. Simpler touch.

An enlarged 8,25" touchscreen allows you to access multiple functions with ease.



Enjoy the ride.

Style meets class with Comfort seats in Olot upholstery featuring bold black Alcantara® inserts.



Be bright.

Get ready to light up the night with Full LED lighting in the head and tail lights, including dynamic indicators in the rear.

Standard equipment.

Safety:

- Park distance control
- Cruise control
- Tiredness Recognition System
- Electronic Stability Control
- Shock absorption in front
- Driver and front passenger airbags
- Side airbag in front with curtain
- Tyre pressure monitor
- Speed-related variable steering assist (Servotronic)

Electronics:

- SEAT Digital Cockpit with 10,25" screen
- Standard radio with 8,25" screen
- SEAT CONNECT Services
- 8 speakers
- 3 illuminated USB Type C sockets
- Electronically controlled air conditioning system
- LED tail lights coast-to-coast
- Full LED headlights with daytime running lights
- Front LED fog lights with cornering function

Exterior:

- Exterior mirrors with Welcome Light
- Black wheel arch mouldings
- Black roof rails, window frames and lateral moulding
- Name in handwriting
- 17" Alloy Wheels
- Side and rear windows in heat-insulating glass
- Windshield wiper intermittent control with light and rain sensor

Interior:

- Interior LED illumination: 2 reading lights and footwell
- Leather multi-function steering wheel
- Front seat backrests with luggage pockets and tables
- Cloth Comfort seats
- Document holder under front left seat

Wheels.

17"



DYNAMIC 17"
ALLOY WHEELS
St

18"



PERFORMANCE 18"
MACHINED ALLOY WHEELS
St

19"



EXCLUSIVE 19"
MACHINED ALLOY WHEELS
XC



EXCLUSIVE 19"
MACHINED ALLOY WHEELS
FR

20"



SUPREME 20"
MACHINED ALLOY WHEELS
XC



SUPREME 20"
MACHINED ALLOY WHEELS
FR

- Style **St**
- Xcellence **XC**
- FR **FR**
- Serial **■**
- Optional **■**



Colours.



ORYX WHITE^{3,4} St XC FR



REFLEX SILVER² St XC



MERLOT RED^{2,4} St XC FR



ATLANTIC BLUE² St XC



DARK CAMOUFLAGE^{3,4} St XC FR



DOLPHIN GREY^{2,4} St XC FR



URANO GREY^{1,4} St XC FR



DEEP BLACK^{2,4} St XC FR

Style **St**
Xcellence **XC**
FR **FR**
Serial **■**
Optional **■**

¹Soft.
²Metallic.
³Exclusive.
⁴Exterior mirrors in
Cosmo Grey for FR trim.





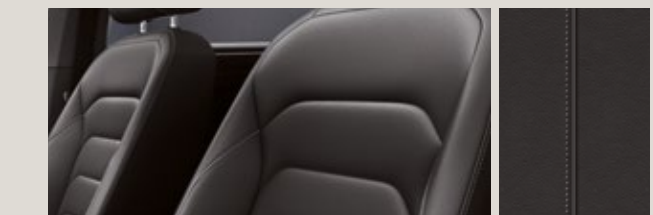
Upholstery.



CLOTH OLOT WITH BLACK ALCANTARA® INSERTS **St**



CLOTH BAZA WITH ALCANTARA® INSERTS **Xc**



LEATHER VIENNA BLACK **Xc**



BUCKET **FR**



LEATHER VIENNA BLACK **FR**

Style **St**
Xcellence **Xc**
FR **FR**
Serial **FR**
Optional **FR**

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Like to keep on moving? Whatever direction life takes you in, the SEAT Tarraco comes with a range of equipment and accessories to help you enjoy every new experience.

It feels good
to do more.

Exterior.

Have it your way. Discover the details and finishing touches that bring your SEAT Tarraco to the next level of design.

Hatch door moulding.

From front to back, the SEAT Tarraco is designed to expand. Hatch door moulding brings another dimension to your journey.

Fog light & side door mouldings.

Take the next step in style. Sophisticated moulding on the fog lights and side door highlights the SEAT Tarraco's advanced design.





Interior.

Big or small, every plan has got the gear to match. The SEAT Tarraco comes with a variety of boot equipment and accessories so nothing gets left behind.

Upper boot tray.

Life keeps growing? Two layers of storage give you the extra space to get out and go.

Semi-rigid boot tray.

Why should a little dirt ever slow you down? A semi-rigid foam piece protects your boot from dirt, spills and whatever else the road may bring.

Interior.

Multifunctional elastic band.

You're the one on the move, not your luggage. Strap in your bags and belongings with an elastic band in the boot. And move forward with peace of mind.

Multifunctional base & net.

Like to stay prepared? By adding a base and net to one side of the boot, small essentials can be kept within easy reach.





No wish is too big.
Be ready for anything.



ACCESSORIES

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Transport.

Have it all? Take it all with you.
Especially when winter is calling.

Ski rack Xtender.

The more, the better. The extendable ski & snowboard rack lets you carry up to 5 pairs of skis or 2 snowboards at once. So you can enjoy the thrills of the slopes together.

Towing ski rack.

Leave the real challenge for the piste. With the towing ski rack, you can easily and securely transport up to 6 pairs of skis or 2 snowboards.

Towing bike rack.

Extra wheels don't need to be extra work. Aluminium rails on the tow bar support any type of bicycle. You can even add an extension kit for a third bike.

Transport.



ACCESSORIES

Transport.

Roof bars.

Front and rear transport bars easily attach to the roof and come with a secure antitheft system. They're ready to go. Are you?

Surf rack.

Always on the move? The surfboard rack fits securely on the roof bars and adapts to the size of up to 2 boards.

Bike rack.

Going off the beaten path? Bring your bicycle with you in the easy to mount and reposition bike rack. Fast and easy fastening. With long-lasting care for your bike's frame tubes.



Protection.



Front and rear mudflaps.

New roads bring new challenges. With mudflaps in the front and rear, you can protect your SEAT Tarraco from any flying debris.



Boot tray & bumper moulding.

Big plans? The boot tray with high walls and stainless-steel moulding protect your SEAT Tarraco during loading and unloading.



Velpic® mats.

Take on the road in comfort with thick Velpic® mats featuring a non-slip rubber backing.



Rubber mats.

It's your look. Make it last. Waterproof rubber mats add extra grip and protection. Or try textile for even more elegance.



Classic grey floor mats.

An extra touch of something great. Front and rear floor mats in sophisticated grey protect and highlight.



Textile floor mats.

Ready for the finishing piece? Textile mats for the front and rear keep the floor of your SEAT Tarraco always looking like new.

Life's too short to sweat the small stuff.
The experts in our SEAT Service team use only SEAT
Genuine Parts to keep your SEAT Tarraco at its best
– and you at your boldest.

Bolder living
starts here.





Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€/ month, you can save up to 50% compared to standard costs. No worries. For more fun.



Go the extra mile. We've got your back.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km — whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Ready for bolder living.



Whatever you need. Just ask.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



Play harder. We'll keep you on track.

SEAT Insurance is tailor-made to your car. To make moving forward easy. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



Challenge ahead. Worries behind.

Live life to the fullest. SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can put your positivity into what really matters.

Environmental information.



Air quality

Diesel engines integrate the Selective Catalytic Reduction (SCR) system to minimise nitrogen oxides emissions.



SEAT Eco Drive Profile

ECO Mode allows a driving style that respects the environment, modifying engine and transmission parameters in order to reduce fuel consumption and emissions.



Engines

All engines include Start/Stop and recovery technologies.

A modular configuration reduces the total number of components and assembly parts, resulting in a lower chassis weight.



Bodywork

86% of the bodywork is comprised of high strength steel. Together with hot-stamping technology, this allows a thinner bodywork that still maintains its mechanical properties.



Lighting

Integrating Full LED headlights and LED daytime running lights reduces electricity consumption and increases the headlights' life expectancy.

SEAT's technical development environmental objectives

 Climate protection.  Preservation of resources.  Health protection.

Environmental information.



Renewable materials

Use of renewable materials (cotton, natural rubber and cellulose) in various parts of the vehicle.



Tyres

New tyres feature a low rolling resistance.



Air conditioning

Using the new R1234YF coolant reduces the global warming potential by 99.7%.



Fuel tank

Improvements made to the fuel tank system improve the seal and increase the absorption of hydrocarbon particles from the active carbon deposit by 85%.



Seats

The use of new PUR foam formulations reduces the emissions of volatile organic compounds (VOCs) in the cabin interior.



Acoustics

All versions of the SEAT Tarraco include acoustic windscreens, reducing the interior noise level and improving comfort.





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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